

Media Release

The Hon Martin Foley MP
Minister for Mental Health
Minister for Equality
Minister for Creative Industries



Friday 5 July 2019

ACMI TO LEAD BENDIGO CREATIVE INDUSTRIES HUB

The team behind one of Melbourne’s leading creative institutions, the Australian Centre for the Moving Image (ACMI), will bring the much-anticipated Bendigo Creative Industries Hub to life.

Minister for Creative Industries Martin Foley today announced ACMI as the new operator of the Hub which will be located at the former Morley’s Emporium site on Mitchell Street.

In addition to operating the world’s most visited museum dedicated to screen culture in Federation Square, ACMI runs creative industries co-working space ACMI X and a range of industry development programs.

ACMI will bring this experience to Bendigo, working with locals to create a co-working space and program tailored for the region’s creative practitioners and businesses. It will also bring unmatched expertise in creative entrepreneurship.

Recruitment has commenced for a Bendigo-based coordinator to manage the Hub’s operations and events program – ranging from forums and networking sessions to hands-on workshops and mentoring.

Through this partnership a hot desk will be available at ACMI X in Southbank for Bendigo-based creatives to use, while ACMI X’s Melbourne residents will also have access to space at the Bendigo Hub, providing opportunities for collaboration and knowledge sharing.

Bendigo based firm e+ architecture will develop a design that will transform the long-vacant space into a co-working, events and community space that will be fully operational in early 2020.

While this takes place, Multicultural Arts Victoria’s Emerge Cultural Hub will move into part of the site and run skills development workshops for a diverse range of emerging artists as well as a retail space for participants to sell their works.

ACMI will develop and operate the Hub until October 2021, collaborating with a local advisory board to build a local team to take the reins from then.

Applications for the Bendigo Creative Industries Hub Coordinator position close on 24 July. For more information go to acmi.net.au/careers.

Quotes attributable to Minister for Creative Industries Martin Foley

“ACMI has an extraordinary track record in delivering programs that strengthen Victoria’s creative industries and talent – and a long, proud history of working in the regions.”

“This partnership brings together ACMI’s industry-leading experience with local expertise to create a Hub that will address the unique needs of Bendigo’s creative community and boost local creative businesses and opportunities.”

Quote attributable to ACMI chief executive Katrina Sedgwick

“We are eager to share the experience and skills we have learned running ACMI X in Southbank over the past three years, to strengthen and grow local capacity and innovation in the Bendigo creative industries.”

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