

# Media Release

**The Hon Jaala Pulford MLC**  
Minister for Agriculture  
Minister for Regional Development  
Deputy Leader of the Government  
in the Legislative Council



**DELIVERING  
FOR ALL VICTORIANS**

Thursday, 9 August, 2018

## DEVELOPING A PLAN FOR SWAN HILL ARTS AND CULTURE PRECINCT

The Andrews Labor Government has awarded a \$300,000 grant to Swan Hill Rural City Council to design concept plans for the proposed Swan Hill Regional Arts, Indigenous and Cultural Precinct.

Minister for Regional Development Jaala Pulford announced funding for the plans in the Victorian Parliament today, which encapsulate other plans underway for the Swan Hill Riverfront Precinct.

The design concept plans will incorporate recommendations from the recently completed Swan Hill Riverfront Commercial Development Strategy and the Murray River Interpretive Centre Feasibility Study, including:

- Indigenous history, art and culture
- a visitor information service
- links to the Pioneer Settlement
- integration of the riverfront, tourism attractions, food and beverage and accommodation offerings

The project will also support new and emerging tourism businesses, providing an opportunity to showcase their products and services to residents and visitors to the region.

The *Stronger Regional Communities Plan* aims to attract families and young people to rural and regional towns by investing in community-led projects that boost economic growth and make regional Victoria a better place to live and work.

Community groups, not-for-profit organisations, individual businesses, and industry alliances are all eligible to apply for funding for projects that will create stronger communities.

### Quotes attributable to Minister for Regional Development Jaala Pulford

*"We're kick-starting planning for the development of a Swan Hill Regional Arts, Indigenous and Cultural Precinct."*

*"The combination of arts and culture, hospitality and accommodation in the heart of Swan Hill will help attract more visitors and create new jobs."*

### Quote attributable to Member for Northern Victoria Mark Gepp

*"This part of Victoria has a strong indigenous culture and community and the inclusion of indigenous history, art and culture in this project is important."*