

Media Release

The Hon Jaala Pulford MLC

Minister for Agriculture

Minister for Regional Development

Deputy Leader of the Government
in the Legislative Council



Getting Things Done.
Making Things Fair.

Wednesday, 10 January, 2018

DESIGNS UNVEILED FOR COWES JETTY TRIANGLE REDEVELOPMENT

Cowes is set to be even more attractive to tourists and residents alike, with the Andrew Labor Government officially unveiling the concept designs for the Revitalisation of the Cowes Precinct Project.

Minister for Regional Development Jaala Pulford was in Cowes today to announce the Labor Government's \$1.8 million backing for the Bass Coast Shire Council project which will help grow the visitor economy, improve business confidence, and enhance community pride in Cowes.

It will transform the Jetty Triangle into a grass-terraced area for community events, festivals and markets. The new space will be an attractive and people-friendly space for everyone to enjoy.

A new transit centre will also be created to enable cars and coaches to move in and out of central Cowes more easily, and create 110 additional long-term car parks.

As well as benefiting locals, the revitalisation project will support the growing number of visitors coming to Phillip Island as a result of the major improvements to the nearby popular Penguin Parade.

The Government is investing \$48.2 million in the development of the Phillip Island Nature Park Visitor Centre, which will boost tourism and create jobs.

The visitor economy is crucial to the future economic development of regional and rural Victoria and contributes \$11.5 billion to the regional economy, generating 114,400 jobs.

Quotes attributable to Minister for Regional Development Jaala Pulford

"The redeveloped space will open up new opportunities for markets and other events and the transit centre will improve traffic flow in an area of growing popularity."

"We want everyone to have the best experience possible when they visit Cowes and our Regional Tourism and Infrastructure Fund is helping achieve exactly that."

Quote attributable to Member for Eastern Victoria Harriet Shing

"Our investment will revitalise the central Cowes precinct and deliver benefits for Islanders and visitors alike – improving our community events and truly making it a public space for all to enjoy."