

Media Release

Hon Jacinta Allan MP
Premier



Thursday, 25 June 2026

WE'RE STEPPING IN TO DELIVER MORE HOMES FOR GEELONG

Labor is fast-tracking more homes across Geelong and finding even faster ways to build them.

The Allan Labor Government is stepping in to fast-track four Precinct Structure Plans (PSP) in Geelong's north and west.

It will unlock more than 23,000 new homes for more than 66,000 Victorians.

The Batesford North, McCanns Lane/Merrawarp Road, Batesford South, and Heales Road East PSPs have been sitting on the City of Greater Geelong's desk.

Council was due to start submitting PSPs for approval from 2023.

It has not submitted a single one.

That's why the Government is stepping in to unlock them nearly a decade ahead of council's schedule.

We're also developing Contributions Plans to ensure these new communities are backed by the roads, transport links, parks, open space and community facilities they need.

Greater Geelong is expected to need an additional 128,600 homes by 2051.

Fast-tracking these precincts will deliver new homes for young families sooner.

Labor is also working faster and smarter to build homes – including two 3D printed social homes in Geelong.

The printer cuts delivery time of a new home to just three months, or six months for the two homes.

Once complete, there will be two three-bedroom homes on the site for local families.

This project is a first of its kind for social housing in Victoria.

It's just one of the levers Labor is pulling to deliver high-quality homes as quickly as possible.

The Liberals have blocked and opposed our housing agenda at every turn.

Only Labor is delivering the homes that Victorian families need.

Quotes attributable to Premier Jacinta Allan

"More homes means more opportunity for young people to live near the things they need and the people they love."

"Whether you live in our regional cities or in Kew and Brighton, we're delivering more homes everywhere."

Quote attributable to Minister for Planning Sonya Kilkeny

"We've been clear that if councils aren't delivering, we're prepared to step in and unlock the homes Victorians need."

Quote attributable to Minister for Housing and Building Nick Staikos

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"We need to pull every lever to build more homes, and that means embracing new tech like 3D printed housing."

Quote attributable to Member for Geelong Christine Couzens

"These new homes will help more people live close to the jobs, schools and services our city has to offer."

Quote attributable to Member for Lara Ella George

"We're not just building homes, we're building communities – planning for the roads, parks and services future residents will rely on."