

Media Release

Steve Dimopoulos MP

Minister for Economic Growth and Jobs
Minister for Sport and Major Events



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LABOR INVESTS IN GEELONG'S SPORTING HEARTLAND

Labor is backing Geelong's Kardinia Park with a precinct plan to ensure it continues to meet the needs of the region.

Kardinia Park has been a critical sporting and events destination for more than 100 years.

The Precinct Plan will be led by the Kardinia Park Stadium Trust in partnership with the Government, the City of Greater Geelong and precinct stakeholders.

It will investigate what else could be added to the sporting precinct.

The plan will go out for consultation and be completed by the end of the year.

Kardinia Park is one of Australia's premier regional sporting and major events destinations.

It hosts AFL and AFLW regular season games, the Big Bash League cricket, and the Matildas in 2024–25.

It also generated \$190 million for the economy, supported 1,200 jobs and welcomed more than 480,000 visitors across 44 on-field events last financial year.

Labor continues to back Kardinia Park with the \$142 million Stage 5 redevelopment that delivered the Joel Selwood Stand, increasing stadium capacity to 40,000.

It also added the Djilang Plaza, the Barwon Regional Cricket Centre and the Geelong Sports Museum.

Quote attributable to Minister for Sport and Major Events Steve Dimopoulos

"Kardinia Park plays a central role in Geelong's proud sporting and events identity. This planning work will help ensure the precinct continues to grow with the needs of Geelong and the Bellarine."

Quote attributable to Member for Geelong Christine Couzens

"Kardinia Park is a centre for local and elite sports, and major events in Geelong, attracting many visitors to the region. Exploring the next stage of transformation for the precinct will help ensure it continues to be a thriving place for the community."

Quote attributable to Member for Lara Ella George

"A Kardinia Park that suits the future needs of the entire region is key as we continue to be one of the fastest growing areas in the country."

Quote attributable to Member for Bellarine Alison Marchant

"The development of the Kardinia Park precinct will support future generations across the Bellarine and Greater Geelong region, providing a premier sporting, entertainment and community precinct close to home."

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Quote attributable to Kardinia Park Stadium Trust Chair Hon Mr John Eren

“Kardinia Park is a unique place in Australia, and we look forward to embarking on the next stage of planning to ensure we have a strong, vibrant, and flexible Kardinia Park that supports the community.”