

Media Release

The Hon Ros Spence MP

Minister for Agriculture

Minister for Treaty and First Peoples

Minister for Community Sport

Minister for Carers and Volunteers



Monday, 23 March 2026

KIDS GO FREE TO THE LARGEST FLOWER AND GARDEN SHOW

Labor is making sure families can enjoy an affordable day out with free entry for kids to Australia's largest Flower show.

Minister Spence today announced that all kids under 16 will go free to this year's Melbourne International Flower and Garden Show.

The show opens on Wednesday 25 March and runs until Sunday 29 March at the Royal Exhibition Building and Carlton Gardens.

More than 100,000 visitors experience the show across five-days, which will showcase floral displays, landscape design show gardens and artistic installations created by the best horticulturists in the world.

There's also retail products, expert speakers and hands-on workshops for budding gardeners to learn and develop their passion for plants and design.

The garden industry in Victoria employs over 11,000 people in roles like gardening retail, landscaping, turf production and floristry.

The Melbourne International Flower and Garden Show is one of the top five garden shows globally.

Visitors who have already purchased tickets for their children will automatically receive a refund.

For more information about the show go to melbflowershow.com.au.

Quotes attributable to Minister for Agriculture Ros Spence

"Victorian horticultural farmers are among the best in the world and we want everyone to enjoy this fantastic event and support local farmers."

"Bringing a world class show that demonstrates the best that Victoria has to offer is something that everyone should be able to access – that's why kids go free."

Quotes attributable to Minister for Environment Steve Dimopoulos

"We are supporting families to get out and enjoy this year's Melbourne International Flower and Garden Show with free entry for kids."

"We know cost of living is impacting Victorians and we want to be sure families aren't missing out on great events like this."