

# Media Release

Hon Jacinta Allan MP  
Premier



Tuesday, 10 March 2026

## DAILY FUEL PRICE CAP NOW IN PLACE TO STOP PRICE GOUGING

With petrol prices set to rise, the Allan Labor Government is stopping Victorians getting ripped off at the pump.

Premier Jacinta Allan announced that Labor's anti-price gouging laws are in effect from today.

The new laws mean fuel retailers must set a daily cap on fuel prices and publish the price in advance.

Under this scheme, you can find the best deal tonight and know the price won't jump tomorrow.

### How it works

- Retailers have until 2pm to set their fuel price for the following day
- The capped price is published on Servo Saver at 4pm
- The price will apply for 24 hours from 6am the following day
- Retailers can reduce the price during a 24-hour period, but they cannot increase it

Petrol stations that fail to register or report their prices now face fines of more than \$3,000 for each breach, or more than \$24,000 if taken to court.

Last year, the Labor Government launched *Servo Saver*, the first phase of our Fair Fuel Plan.

Since its launch last October on the Service Victoria app, more than 265,000 Victorians have used it.

It's estimated that Victorians using the app save up to \$333 a year at the pump.

From today, we're supercharging these savings, with the daily fuel price cap now law.

Jess Wilson's Liberals opposed our Fair Fuel Plan and will cut it if given the chance.

Only Labor has new solutions to make life easier and more affordable.

### **Quotes attributable to Premier Jacinta Allan**

*"How often do you see a cheap price in the morning, only for it to jump by the afternoon?"*

*"We're stopping families from getting ripped off at the servo and helping them save hundreds a year."*

### **Quote attributable to Minister for Consumer Affairs Nick Staikos**

*"The new 24-hour price cap will help you shop around for the best deal and put more downward pressure on prices."*

### **Quote attributable to Minister for Government Services Danny Pearson**

*"The Service Victoria app is putting fuel price information in your pockets to make life easier and more affordable."*

### **Quote attributable to Member for Werribee John Lister**

*"With this app, we're helping families across Wyndham get the best deal and save money."*

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