

Media Release

Mr Danny Pearson MP

Minister for Economic Growth and Jobs

Minister for Finance

Minister for Government Services



Tuesday, 17 February 2026

VICTORIA ATTRACTS EVEN MORE TECH JOBS AND INVESTMENT

Labor is creating new jobs in our booming tech sector – the fastest growing in the nation.

Minister Pearson today announced ITC Infotech’s new state-of-the-art digital and AI engineering hub in Melbourne.

The new facility will create 150 new high-skilled technology jobs.

It will also serve as the company’s new Asia Pacific headquarters and flagship hub for digital and AI-led engineering.

This announcement cements Victoria’s status as Australia’s leading digital technology and innovation hub.

Victoria’s digital tech sector contributes more than \$36 billion to the state’s economy and employs over 306,000 people, representing 30 per cent of Australia’s tech workforce.

ITC Infotech delivers professional technology services for companies across the Asia Pacific using digital engineering, data and AI-led solutions for some of Australia’s leading companies.

As part of its new Melbourne facility, ITC Infotech is also establishing an AI agricultural technology hub.

The agritech hub will turn university-led AI research into practical farm solutions, lifting productivity and climate resilience.

This will strengthen Victoria’s \$20 billion agriculture economy and its pipeline of industry-ready talent.

The arrival of ITC Infotech will further strengthen Victoria’s thriving digital technology sector.

Digital technologies is a priority under the Labor Government’s *Economic Growth Statement*, which is driving job creation, boosting innovation and attracting investment.

That’s why Labor has launched the AI Mission Statement, to make Victoria a global innovation leader – paving the way for our state to become the nation’s capital of AI.

Quotes attributable to Minister for Economic Growth and Jobs Danny Pearson

“We are seeing more and more digital tech companies choosing Victoria to invest in, because of our thriving tech sector and nation-leading digital capability.”

“This new facility will create hundreds of high-skilled jobs and deliver economic growth and innovation for Victoria.”

Quote attributable to Minister for Agriculture Ros Spence

“This new AI agritech hub will help turn cutting-edge research into practical tools for farmers – boosting productivity and backing Victoria’s \$20 billion agriculture sector to grow even further.”

Quotes attributable to Shyam Deshpande – Senior Vice President (APAC & ANZ Head)

“Our Melbourne hub strengthens our ability to collaborate deeply with Australian clients, partners, and institutions to build future-ready digital capabilities.”

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“With a strong focus on agriculture, CPG, manufacturing, and logistics, we will apply AI, data engineering, and digital platforms to deliver measurable outcomes at scale, while also helping Australian brands accelerate growth into India and Asia.”