

# Media Release

**Steve Dimopoulos MP**  
Minister for Environment  
Minister for Tourism, Sport and Major Events  
Minister for Outdoor Recreation



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## **SUPER NETBALL DECIDER TO DRIVE VISITORS TO VICTORIA**

Victoria will once again host one of the nation's biggest sporting deciders, securing the 2026 Suncorp Super Netball Grand Final for Melbourne.

The decider will be played at John Cain Arena on Saturday, 4 July – reinforcing Victoria's reputation as Australia's major events capital and boosting our visitor economy.

The announcement continues our streak of hosting world-class netball, following the success of fixtures featuring the world-champion Australian Diamonds at John Cain Arena last week and in Bendigo in October.

Netball remains the most widely played team sport for women and girls in Australia.

Thousands of fans are expected to flock to Melbourne for the game. Last year's Grand Final in Melbourne attracted a record crowd of more than 15,000 fans and generated almost \$5.4 million for the Victorian economy.

Off the court, the Labor Government's partnership with Netball Australia is also continuing to reap rewards, with Diamonds superstars Jo Weston, Sophie Garbin and Kate Moloney spearheading a tourism push to help drive more visitors to Victoria.

The *'Every bit different'* campaign playfully uses netball terms together with the players at iconic experiences – including the 'Tactical Timeout Bit', promoting the state's spa and wellbeing offering at About Time Bathhouse in Torquay, and the 'Perfect Shot Bit', showcasing world-class coffee at Good Measure in Carlton.

The advertising has been rolled out across streaming services, digital media and billboards across Australia and New Zealand and has reached more than 5 million people.

The match adds to a blockbuster major events calendar, which includes the upcoming Melbourne Fashion Festival, the Melbourne Food & Wine Festival and the *Melbourne Winter Masterpieces: Cartier* exhibition at the NGV.

For more information or ticketing details about the Super Netball Grand Final, visit the Netball Australia website.

### **Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos**

*"Melbourne is the sporting capital of Australia and securing the Super Netball Grand Final means fans will once again experience a blockbuster decider in their own backyard."*

*"Major events like this back our record \$46 billion visitor economy, with thousands of fans keeping hotels, restaurants and local businesses busy."*

### **Quotes attributable to Visit Victoria CEO Brendan McClements**

*"Hosting the Super Netball Grand Final strengthens our huge pipeline of major events and builds on a fantastic partnership with Netball Australia which has delivered world-class events in communities right across Victoria."*

*"This will be yet another opportunity to create demand among potential visitors, showcasing Melbourne on the national stage while delivering real economic benefits for Victorian businesses."*

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## **Quotes attributable to Netball Australia CEO Stacey West**

*“The Suncorp Super Netball League is the highest attended female sporting competition in Australia and the Grand Final is the jewel in the crown, having sold out four years in a row.”*

*“We are excited to partner with Visit Victoria once again to bring this year’s Grand Final to Melbourne and showcase the world’s best netball league in front of a full house at John Cain Arena.”*