

Media Release

The Hon Melissa Horne MP
Minister for Ports and Freight
Minister for Roads and Road Safety
Minister for Health Infrastructure



Wednesday, 10 December 2025

WINNERS REVEALED FOR ROAD SAFETY FILM COMPETITION

The Allan Labor Government and the Transport Accident Commission (TAC) have awarded the winners of the annual Split Second film competition.

Minister for Roads and Road Safety Melissa Horne today announced Melbourne-based Stacey Park and Shane Senanayake were this year's winners, impressing the judging panel with their innovative and impactful storytelling.

The competition invites Victorian creatives aged 18 to 30 to submit their attention-grabbing concepts for road safety aimed at young drivers.

Each winner receives a \$5,000 cash prize and a production budget of \$45,000 to focus on low-level speeding or not wearing a seatbelt.

Stacey's short film 'Keep the Tempo', uses the precision and rhythm of Korean drumming as a powerful metaphor for road safety, creatively visualising how even a slight increase in speed can throw everything off balance.

Shane's film uses humour in 'Unusual Behaviours', to highlight the flawed logic behind not wearing a seatbelt – comparing it to growing up in a town where no one wears pants – to remind viewers of the importance of seatbelts and that wearing them should never be optional.

Both winners will receive mentorship from The Taboo Group and Truce Films to develop their scripts for screening in February 2025.

Visit tac.vic.gov.au/road-safety/split-second for more information about the TAC Split Second competition.

Quote attributable to Minister for Roads and Road Safety Melissa Horne

"This film competition is a great way to shape road safety messages for young Victorians that speak directly to what matters most to them. These initiatives are vital in encouraging good driver behaviour to make our roads safer for everyone."

Quote attributable to Transport Accident Commission CEO Tracey Slatter

"We believe young Victorians will feel the impact of Stacey and Shane's innovative thinking. By sparking conversations and shifting mindsets, their creativity will help drive positive change in road safety."

Quote attributable Split Second Competition 2025 Winner Shane Senanayake

"I'm beyond excited, I entered this competition just because I love creative problem-solving, never expecting to actually win. To now be working on an ad of this scale, with such an important purpose, feels like the opportunity of a lifetime"

Quote attributable to Split Second Competition 2025 Winner Stacey Park

"I'm incredibly proud to have won the TAC Split Second competition. It offers a unique opportunity to apply my creativity and cultural perspective to shape public safety messaging that genuinely resonates with young people."

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