

# Media Release

**The Hon Melissa Horne MP**  
Minister for Ports and Freight  
Minister for Roads and Road Safety  
Minister for Health Infrastructure



Tuesday, 2 December 2025

## GRANTS PROGRAM TACKLING ROAD SAFETY AT GRASSROOTS LEVEL

The Allan Labor Government and the Transport Accident Commission (TAC) are recognising 316 grassroots football and netball clubs to share in \$700,000 to drive down speeding in their community.

Minister for Roads and Road Safety Melissa Horne joined Altona Junior Football Club to announce this year's recipients of the TAC Club Rewards program who are working in their community spread the road safety message.

The clubs will receive up to \$10,000 through the program, which is delivered in partnership with AFL Victoria, and encourages clubs to engage with players, members and their communities on key road safety issues and to promote safe behaviours on the road.

Successful football and netball clubs from across the state were invited to apply for the program and show how they supported road safety throughout the year, including taking part in the TAC's Road Safety Round.

As part of this year's program, clubs were asked to start conversations and be part of the campaign to raise awareness of the dangers of speeding, with the tagline – *'Be the Difference'*.

Around 44 per cent of successful applications were from regional Victoria where serious road trauma risk is the highest.

Successful clubs can use the money for a range of initiatives including education programs, club transport initiatives, new equipment and uniforms.

More information and a full list of 2025 TAC Club Rewards program recipients can be found at [tac.vic.gov.au/about-the-tac/community/grants/tac-club-rewards-program](https://tac.vic.gov.au/about-the-tac/community/grants/tac-club-rewards-program).

### Quotes attributable to Minister for Roads and Road Safety Melissa Horne

*"From country roads to suburban streets, players, coaches and supporters have rallied behind road safety, sparking conversations, challenging behaviours, and protecting lives."*

*"These clubs are at the heart of their communities and have shown incredible leadership in promoting road safety, their efforts are helping to make every journey on Victoria's roads a safer one."*

### Quotes attributable to Transport Accident Commission CEO Tracey Slatter

*"Footballers and netballers often travel long distances for games and training. By making road safety a priority, these clubs are protecting their members and setting a powerful example."*

*"The TAC Club Rewards Program is part of the TAC's 33-year partnership with AFL Victoria, which aims to empower clubs to develop a culture where all players and members are expected to be safe on the roads."*

### Quotes attributable to Head of AFL Victoria, Greg Madigan

*"Grassroots football clubs are often the heart of local communities, meaning they are a great platform to promote behaviour change and awareness," Madigan said.*

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*“Particularly for our regional communities, footballers cover hundreds of kilometres on the road each season, travelling to and from games and training, so road safety needs to be front of mind for us all.*

*“Throughout this football season, many of our clubs have demonstrated a significant commitment to promoting road safety and education, and on behalf of AFL Victoria I am thrilled to see those clubs rewarded for their efforts through the TAC Club Rewards Program.”*