

Media Release

The Hon Lizzie Blandthorn MP
Deputy Leader of the Government in the Legislative Council
Minister for Children
Minister for Disability



Saturday, 18 October 2025

CELEBRATE CHILDREN'S WEEK 2025 WITH FREE FAMILY FUN

The Allan Labor Government is backing a big week of free, fun and educational activities this October so children and families across Victoria can come together to celebrate Children's Week.

Minister for Children Lizzie Blandthorn today announced more than \$225,000 will go to 240 not-for-profit organisations to deliver Children's Week activities ranging from messy play and family picnics, to 'come and try' sports and community fairs.

Children's Week engages thousands of young Victorians and their families through events hosted by libraries, community groups and cultural organisations.

Highlights this year include:

- NEWGENs Community Education, hosting a karaoke contest in Braybrook where children will step up to the mic and sing their hearts out.
- Brunswick Neighbourhood House, presenting an event featuring "Baking, Gardening and Celebrating Children's Rights".
- Greek Community of Whittlesea, running a family event in Lalor featuring traditional food, song, dance, poetry and storytelling.
- Horsham Rural City Council, inviting families to get into the circus spirit with workshops and performances for all ages.

This year's theme is "Everyone should know about Children's Rights", based on Article 42 of the United Nations Convention on the Rights of the Child.

Last year, more than 37,500 children and families took part in over 200 Children's Week events supported by the Labor Government through grant funding.

Visit vic.gov.au/childrens-week to find Children's Week events in your area and get involved.

Quotes attributable to Minister for Children Lizzie Blandthorn

"Children's Week is all about celebrating our littlest Victorians – giving families a chance to come together, play, learn and have fun."

"From family picnics and messy play to music and circus workshops, there's something for every child to enjoy."

"We're proud to support hundreds of local organisations to bring Children's Week to life right across Victoria, creating free and inclusive events for families everywhere."