

Monday, 13 October 2025

COST-OF-LIVING BOOST TO GET KIDS BACK IN THE GAME

The Allan Labor Government is helping families with \$200 vouchers so their children can get active and play the sports they love this summer.

Premier Jacinta Allan and Minister for Community Sport Ros Spence today visited the Broadmeadows Aquatic and Leisure Centre to announce the next round of *Get Active Kids* vouchers will be available to eligible families from Wednesday.

The popular program, which had a \$15 million boost in the *Victorian Budget 2025/26*, ensures cost is not a barrier for kids to play sports with more than 65,000 vouchers expected to be distributed over the next two years.

Since launching in 2020, almost 190,000 vouchers have already been snapped up by families to help cover the costs of sporting memberships, registration fees, uniforms and equipment.

More than half of families say their kids would not have been able to participate in sport without the voucher, and almost 20 per cent of children have used the voucher to join a local sporting club for the first time.

From soccer to dancing, there are more than 70 sports and more than 2,300 activity providers included in the program across the state.

Families can apply for the vouchers online before redeeming them at an activity provider like a local sporting club or a reimbursement of up to \$200 per child.

Children must be 18 years and under who are named on a Commonwealth Health Care Card or Pensioner Concession Card, and named on a Medicare Card.

A special consideration is also available to support children in care, temporary or provisional visa holders, migrants and international students.

A second 2025/26 round of the *Get Active Kids Program* will open early next year, giving even more families a chance to get their child involved in sport. For more info or to apply, visit getactive.vic.gov.au/vouchers.

Quotes attributable to Premier Jacinta Allan

"Costs shouldn't be a barrier to joining a footy or basketball team or taking up swimming lessons."

"We're making it easier for families to keep their little ones active."

Quote attributable to Minister for Community Sport Ros Spence

"This is such a popular and successful program – and by investing in another round, thousands more kids will get the chance to play sports."

Quote attributable to Member for Broadmeadows Kathleen Matthews-Ward

“This program is always a hit with local families. These vouchers will mean more kids can take part and support our local sports clubs.”