

Media Release

Steve Dimopoulos MP

Minister for Environment

Minister for Tourism, Sport and Major Events

Minister for Outdoor Recreation



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NEW GLAMPING EXPERIENCE FOR THE GREAT OCEAN ROAD

It's time to pack your bag and head to the Great Ocean Road, with an exciting new accommodation experience now open in Apollo Bay, thanks to the Allan Labor Government.

Minister for Environment Steve Dimopoulos today announced the opening of 20 new Eco-Safari Tents at the Apollo Bay Recreation Reserve, combining comfort and nature in a stunning riverside setting just moments from the beach.

Nestled at the northern end of the much-loved Reserve, the new Eco-Safari Tents combine comfort, sustainability, and the natural beauty of Apollo Bay.

Guests can choose from a variety of options, including tents with private ensuites, accessible designs with DDA-compliant bathrooms and stunning views over the Barham River.

The new affordable 'glamping' tents are part of a broader upgrade to the accommodation precinct in the Reserve, which also includes new road alignment and civil works to improve access, re-grassed green spaces, and upgraded park amenities.

This accommodation uplift is made possible thanks to \$5.15 million from the Labor Government and will improve the visitor experience, accommodate increased visitation, and help drive year-round tourism to the region.

The Apollo Bay Recreation Reserve also has a range of bookable tent campsites and powered sites for campers and caravans. The region also offers fantastic free camping sites at the Otways at Stevensons Falls or Dando's Campground.

Bookings will open on 9 October through the Great Ocean Road Coast and Parks Authority visit, greateoceanroadparks.com.au/

Quotes attributable to Minister for Environment Steve Dimopoulos

"The Apollo Bay Recreation Reserve has always been a favourite for campers, but these new Eco-Safari Tents bring a whole new level of comfort and style to the experience."

"These improvements will make the campgrounds more inclusive, attracting new visitors, enticing them to stay longer and spend their money in Apollo Bay."

Quote attributable to Member for Western Victoria Gayle Tierney

"This is a great new addition to camping options along the Great Ocean Road, and will bring in new visitors that will help boost the local economy."