

Media Release

The Hon Colin Brooks MP

Minister for Industry and Advanced Manufacturing
Minister for Creative Industries



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NEW THRILLER TO DELIVER JOBS BOOST FOR VICTORIA

Victoria will set the scene for the latest instalment of the hit horror franchise *Insidious*, delivering a boost to the state's economy and strengthening our state's reputation as a destination for screen production.

Minister for Creative Industries Colin Brooks announced Melbourne has been chosen as the filming location for *Insidious 6*, delivering a \$29 million boost to the Victorian economy and creating more than 500 local jobs.

Insidious 6, which is part of a franchise created by Victorians Leigh Whannell and James Wan, has become one of the most successful horror series of all time, grossing more than \$740 million worldwide.

Melbourne's distinctive architecture and streetscapes will provide a moody backdrop with filming now underway in locations including Camberwell, Essendon and Kensington, as well as Docklands Studios Melbourne.

Insidious 6 is the latest in a string of local and international projects to film in Victoria, including horror-thriller *Stake Out*, romantic comedy *Her Aussie Romance*, psychological drama *The Dispatcher*, Liam Neeson action film *The Mongoose*, World War II thriller *Play Dead*, original Stan series *Gnomes*, and ABC drama series *Goolagong*.

The Sony Pictures and Blumhouse film is produced by Jason Blum, Oren Peli, and James Wan and Leigh Whannell, with executive producers Ryan Turek, Steven Schneider, Brian Kavanaugh-Jones, and David Leslie Johnson.

The film is directed by Jacob Chase and written by Chase and David Leslie Johnson will star actors including Lin Shaye (*Insidious*, *There's Something About Mary*), Amelia Eve (*The Haunting of Bly Manor*), Brandon Perea (*A Big Bold Beautiful Journey*) and Victorian actor Laura Gordon (*Late Night With the Devil*).

The Allan Labor Government's VICSCREEN strategy has so far created more than 46,000 local jobs, engaged 17,000 Victorian businesses and generated \$1.7 billion in direct economic expenditure in Victoria – securing the state's reputation as a global destination for screen production.

Insidious 6 was attracted to the state through the Victorian Screen Rebate and also received support from the Federal Government's Location Offset.

Quotes attributable to Minister for Creative Industries Colin Brooks

"Created by Victorians, Insidious is a franchise that has captured the imagination and attention of audiences around the world and is testament to the depth of creative talent we export to the world."

"Productions like this are big business for our state, they create jobs for Victorians and boost local businesses."

Quotes attributable to VicScreen CEO Caroline Pitcher

"We're thrilled to welcome the Insidious team to Victoria to make another heart-pounding film. It demonstrates the confidence that Sony and Blumhouse has in our highly skilled crews, world-class facilities, and striking locations."

"The Insidious series was created by Victorian talent and we're proud that they've come back here to generate employment and skills development opportunities for Victorian screen workers and businesses."

Quotes attributable to Jason Blum Blumhouse Founder and CEO

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“Melbourne is an incredible city for filmmaking — its mix of world-class crews, cutting-edge facilities, and rich creative culture made it the perfect home for our next Insidious film.”

“We love being here and are grateful for the support we’ve received from the local film community.”