

Media Release

Mr Danny Pearson MP

Minister for Economic Growth and Jobs

Minister for Finance



Wednesday, 10 September 2025

COMMISSIONER APPOINTED TO ECONOMIC GROWTH VICTORIA

The Allan Labor Government has appointed Katrina McKenzie as the new Commissioner of Economic Growth Victoria and Better Regulation Victoria.

Minister for Finance Danny Pearson congratulated Ms McKenzie on her appointment, acknowledging her experience across the economic, regulatory and public sectors.

Ms McKenzie's appointment builds on the Labor Government's work to deliver a stronger, more inclusive and more sustainable economy – giving business certainty Victoria is the best place to invest, expand and innovate.

The Economic Growth Statement outlines how the Government will cut red tape, make it easier for businesses to invest and create new jobs.

The more than 40 initiatives in the Economic Growth Statement were backed by a \$627 million investment in the *Victorian Budget 2025/26* – helping businesses expand and grow.

Ms McKenzie comes into the role with extensive experience in public sector leadership, regulatory operations, economic development and strategic planning, having worked across the local government sector and related industry bodies throughout her career.

Prior to this appointment, she held senior positions at the City of Greater Dandenong and City of Melbourne. Ms McKenzie was also a Board member of the Victoria Tourism Industry Council, the peak body for Victoria's tourism industry, representing more than 1,000 businesses.

The appointment of Ms McKenzie as Commissioner of Economic Growth Victoria and Better Regulation Victoria also complements the role of Investment Coordinator-General, which is an escalation point to ensure agencies, regulators and statutory authorities meet all required approvals deadlines for major projects of state significance.

Quote attributable to Minister for Finance Danny Pearson

"I warmly congratulate Ms McKenzie on her appointment. She brings a wealth of experience to this important role."

"Our Economic Growth Statement is backing businesses to invest, expand and innovate, while slashing unnecessary red tape by halving the number of business regulators, and building the workforce industry needs."

Quote attributable to Commissioner Katrina McKenzie

"I look forward to connecting with Government, industry and the community to realise the opportunities of the Economic Growth Statement for Victoria and enhance economic growth, productivity and investment in Victoria."