

Media Release

The Hon Lily D'Ambrosio MP
Minister for Climate Action
Minister for Energy and Resources
Minister for the State Electricity Commission



Tuesday, 1 July 2025

VICTORIAN BUSINESSES SET TO BENEFIT AS SEC POWERS AHEAD

The SEC is back and from today Victoria's schools, hospitals, museums, trains, trams, traffic lights and more are being powered with 100 percent cheap renewable electricity.

Minister for the State Electricity Commission Lily D'Ambrosio visited Victoria's Docklands Studios Melbourne one of more than 4,000 sites across Victoria powered by 100 percent renewable energy from the SEC.

The SEC will power Victoria's schools, hospitals, museums, trains, trams, traffic lights and more with clean, reliable, publicly owned renewable energy, it will even power the heat lamps keeping our animals warm at Melbourne Zoo

With international productions prioritising renewable and sustainable credentials when choosing studio facilities, Docklands Studios Melbourne's partnership with the SEC provides both commercial and environmental benefits.

Later this year, the SEC will expand its retail offer to commercial and industrial businesses in Victoria looking to go renewable and reduce their energy costs and consumption.

The SEC will fill a market gap by providing a 100 percent renewable electricity retail offering to medium and large businesses in Victoria that don't currently have access to competitive renewable electricity supply opportunities.

In addition to being an electricity retailer, the SEC will also provide demand management and behind the meter solutions to help Victorian businesses reduce their reliance on the grid and meet their emissions reduction goals.

The SEC will retail electricity generated by its own projects, as well as Victorian Renewable Energy Auction contracts, such as Berrybank Wind Farm, Cohuna Solar Farm, Dundonnell Wind Farm, Winton Solar Farm and Bulgana Green Power Hub. To find out more about the SEC visit, secvictoria.com.au.

Quote attributable to the Minister for the State Electricity Commission Lily D'Ambrosio

"The SEC is now powering Victoria's public services and soon it will open up to Victorian businesses looking to benefits from cheap renewable electricity too, with all returns being reinvested back into Victoria."

Quote attributable to the Minister for Creative Industries Colin Brooks

"By powering Docklands Studios Melbourne with 100 percent renewable energy, we're not only cutting emissions—we're strengthening Victoria's global reputation as a sustainable, world-class destination for film and television production."

Quote attributable to the SEC CEO Chris Miller

"From 1 July, the SEC begins a new chapter as an electricity retailer, powering approximately five percent of Victoria's electricity market. This gives us a strong base to expand our offering to Victorian businesses so that they can transition to renewable energy, reduce reliance on the grid and meet their carbon reduction goals."

Quote attributable to Docklands Studios Melbourne Chair Louisa Coppel

"Our industry landscape is rapidly evolving, with streamers, studios and producers increasingly expecting their partners to align with their sustainability goals. This move by the SEC to supply a 100 percent renewable electricity product helps keep Docklands Studios Melbourne globally competitive."

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