

Media Release

Steve Dimopoulos MP

Minister for Environment

Minister for Tourism, Sport and Major Events

Minister for Outdoor Recreation



Thursday, 26 June 2025

WILSONS PROM-ISING UPGRADES

Work has started to upgrade the Tidal River Visitor Centre to attract even more people to one of Victoria's most popular national parks, backed by the Allan Labor Government.

Minister for Tourism, Sport and Major Events Steve Dimopoulos today announced the next part of the \$23 million Wilsons Promontory Revitalisation project is under way.

Improvements to the visitor centre will include a building extension, interior upgrades, landscaping, external paths and information kiosks to make visitor experiences more accessible and sustainable.

An additional \$1.7 million was invested from the *Victoria's Great Outdoors* and *Changing Places* programs to include a fully accessible toilet block and changing facilities to improve restroom facilities.

The first part of the Wilsons Promontory Revitalisation project, to upgrade the popular Prom Wildlife Walk, was completed in December 2024. This involved resurfacing of the two-kilometre track and installing seated rest areas along the way.

Serving as the main visitor hub at Wilsons Promontory, Tidal River is home to numerous accommodation options including the most popular and best-equipped camping ground in the Wilsons Promontory National Park.

Covering 50,000 hectares at the southernmost tip of mainland Australia, Wilsons Promontory is one of Victoria's most popular national parks, welcoming more than 500,000 visitors each year who enjoy the picturesque beaches, hiking, wildlife and scenery.

For more information about Wilsons Prom, including booking accommodation, visit parks.vic.gov.au/places-to-see/parks/wilsons-promontory-national-park.

Quote attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

"Wilsons Prom is truly one of the gems of our state and we want as many people as possible to enjoy this beautiful tourism attraction."

"We're proud to support a project that will make it more accessible and help to attract even more visitors to this spectacular part of Victoria."

Quote attributable to Minister for Disability Lizzie Blandthorn

"Accessible facilities are essential to creating an inclusive community for all Victorians and visitors, and we're proud to support the establishment of another Changing Places site."

Quote attributable to Member for Eastern Victoria Tom McIntosh

"Locals and tourists alike love Wilson's Prom and these upgrades are making it more accessible and sustainable for people to enjoy well into the future."

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