

# Media Release

**Jaclyn Symes MLC**

Leader of the Government in the Legislative Council

Treasurer

Minister for Industrial Relations

Minister for Regional Development



Thursday, 19 June 2025

## GEELONG FOOD MANUFACTURER SNAGS MORE LOCAL JOBS

The Allan Labor Government is supporting a Geelong based food manufacturing business to continue to grow and create more jobs.

From meatballs and sausages to Angus beef burgers, Farm Foods Australia specialises in manufacturing a range of pre-packaged meat products.

Farm Foods Australia's manufacturing plant in Breakwater has expanded its production capacity and created 24 new jobs by upgrading its food processing plant with advanced manufacturing technology and equipment.

Funding from the Labor Government for the new machinery upgrades has enabled Farm Foods Australia to increase production from 20 to 30 trays per minute and significantly improve sales.

The business was founded in a small shop in Birregurra where it sold fresh hand-made meat products and locally sourced wine, cheese and condiments. Its growth led to stores opening in Hamilton and coastal Victoria before branching out into food manufacturing in 2013.

Farm Foods Australia now supplies meat products to all major retailers across Australia with the expansion helping to meet growing demand for the business' high-quality products.

The Labor Government has invested over \$45 billion in projects and programs to create more jobs in regional Victoria, support more community projects and help councils build the infrastructure local communities need.

For more information visit [www.rdv.vic.gov.au](http://www.rdv.vic.gov.au).

### **Quote attributable to Minister for Regional Development Jaclyn Symes**

*"We're supporting regional Victorian businesses to take the next step, growing commercial confidence and helping make our regional towns and cities more resilient and better places to live, work and invest."*

### **Quote attributable to Member for Geelong Christine Couzens**

*"We're excited to support Farm Foods Australia as the business continues to grow and invest in regional Victoria, and create more jobs in our community."*

### **Quote attributable to Farm Foods Australia Managing Director, Greg Hughes**

*"Continuing the integration of cutting-edge technology is critical and has not only facilitated higher production output but has also contributed to improvements in both consistency and quality. The investment has also led to the creation of new product formats and sales into new market channels."*