

Media Release

Gabrielle Williams MP

Minister for Transport Infrastructure
Minister for Public and Active Transport



Thursday, 5 June 2025

CALL OUT TO DESIGN THE NEW YOUTH MYKI

The Allan Labor Government is giving kids across the state the chance to design the new youth myki cards that will hit the network next year – unlocking free public transport for every Victorian under the age of 18.

Minister for Public and Active Transport Gabrielle Williams today announced that from tomorrow, children between the ages of five and 17 will be able to put their creativity to the test as part of a competition to design the new youth myki cards.

Young Victorians can submit their designs for a chance to showcase their work on over a million youth myki cards and to win a \$1,000 gift card.

Designs for the new youth myki can be hand drawn or a digital illustration – with the new card set to stand out from the current myki card range.

Entries will close on Sunday, 15 June 2025 with Premier Jacinta Allan and Minister Williams announcing the winner later this year.

The youth myki was announced as part of the *Victorian Budget 2025/26* to deliver free public transport to children from 1 January 2026 – ensuring cheaper school runs, more affordable weekends and one less thing for families to worry about.

A yearly student pass currently costs \$755, but from next year children aged under 18 can travel for free. For a family with three children under 18, that's a saving of \$2,265 each year.

More than one million young Victorians and their families will benefit – with the cards set to cost \$5 and be valid until the child turns 18.

For more information on the design competition and how to enter, please visit engage.vic.gov.au/youthmyki from Friday, 6 June.

Quotes attributable to Minister for Public and Active Transport Gabrielle Williams

"This is a chance to create something that over a million of our youngest passengers will carry with them, and we want the design to represent young people across Victoria."

"Whether you're into drawing, painting, digital art or graphic design this is a great way to showcase your art to Victoria."

"We know there is a lot of pressure on the household budget, and free public transport for kids is one way we can make it easier for families."