

Media Release

The Hon Ros Spence MP
Minister for Agriculture
Minister for Community Sport
Minister for Carers and Volunteers



Wednesday, 29 January 2025

HELPING MORE WOMEN AND GIRLS GET INTO SPORT

The Allan Labor Government is supporting more women and girls to get involved in the sports they love with more funds for sporting clubs and organisations to encourage and foster female participation.

Minister for Community Sport Ros Spence today opened applications for the 2024-25 Change Our Game Community Activation Grants Program.

The program delivers grants of up to \$10,000 to community sport and recreation clubs to help inspire women and girls to take part – including new women’s programs, hosting a women’s round as well as opportunities for club leadership roles.

Now in its eighth year, the Change Our Game Community Activation Grants Program has provided more than \$2.9 million towards 580 grants to sport and active recreation clubs and organisations across the state.

A previous grant recipient was the Gippsland Soccer League which ran a 6 week Regional Female Administrator Leadership Program.

Since the program, the League’s Female Football Sub-committee is continuing to increase participation among women and girls, with the League also achieving a 50/50 gender balance on its Board of Directors in 2024.

Through the Fair Access Policy Roadmap, which has seen all Victorian councils and Alpine Resorts Victoria adopt local gender equitable access policies and the Community Activation Grants Program, the Labor Government is helping achieve more equitable access and increase the number of women and girls actively taking part in sport.

Since 2018, the Labor Government has invested more than \$2.9 million in funding to 580 community sport and recreation clubs as part of the \$18.8 million investment in the Office for Women in Sport and Recreation and Change Our Game initiative.

Applications for this program close at 5pm AEDT, Wednesday 26 February 2025.

For more information about the program, visit changeourgame.vic.gov.au.

Quote attributable to Minister for Community Sport Ros Spence

“After the development of Fair Access policies across the state, we’re now supporting sport and recreation clubs with grants to help turn these policies into action, ensuring that everyone – regardless of gender – can enjoy sport.”

“Through this program we’re continuing to drive gender equality in sport and recreation in Victoria to ensure a level playing field for all, with more than \$2.9 million already provided.”

Quotes attributable to Director of the Office for Women in Sport and Recreation Sarah Styles

“The Change Our Game Community Activation Grants Program continues to support more women and girls to participate, as players and leaders, in community sport and active recreation.”