

Media Release

The Hon Melissa Horne MP

Minister for Casino, Gaming and Liquor Regulation

Minister for Local Government

Minister for Ports and Freight

Minister for Roads and Road Safety



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AFL ROAD SAFETY GRANTS PROGRAM KICKS OFF

Grassroots football and netball clubs across the state can apply for a share of \$600,000 to improve their club as part of an annual road safety rewards grants program.

The Allan Labor Government and Transport Accident Commission (TAC) have kicked off this year's TAC Club Rewards program, which encourages local clubs to promote road safety to members during the season.

Now in its fifth year, the program allows AFL Victoria-affiliated football and netball clubs to apply for rewards of up to \$10,000 to spend on club initiatives like club transport, new equipment and uniforms or facility upgrades.

So far this year, 121 people have died on Victoria's roads and more than half of those deaths have happened in regional areas, where tens of thousands of local footballers and netballers travel for games and training.

As part of this year's program, clubs will be asked to start conversations and be part of the campaign to raise awareness of the dangers of speeding, with the tagline – *'Show up for your team. Slow down on the road'*.

The TAC Club Rewards Program is part of the TAC's more than 30-year partnership with AFL Victoria, which aims to empower clubs to develop a culture where all players and members are expected to be safe on the roads.

More information on the Club Rewards Program can be found at tac.vic.gov.au/about-the-tac/community/grants/tac-club-rewards-program.

Quote attributable to Minister for Roads and Road Safety Melissa Horne

"Last year, we supported more than 250 grassroots clubs for shining a light on road safety and we want more clubs to get on board this year to help ensure more Victorians can get home to their loved ones safely."

Quote attributable to TAC Executive General Manager of Community Jacqui Sampson

"Through the rewards program the TAC is calling on clubs to be road safety ambassadors in their communities by making safe decisions and acting as a role model to their fellow members."

Quote attributable to Head of AFL Victoria, Greg Madigan

"Our footballers can cover hundreds of kilometres on the roads every year as they travel to and from training and games, so road safety is something that needs to be front of mind."