

Media Release

The Hon Gabrielle Williams MP
Minister for Government Services
Minister for Consumer Affairs
Minister for Public and Active Transport



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NEW CAMPAIGN TO KEEP VICTORIANS SAFE ONLINE

The Allan Labor Government is marking World Password Day by launching a new cyber safety campaign to keep Victorians safe online.

Minister for Government Services Gabrielle Williams today encouraged Victorians to head to the Service Victoria app to test out the new password safety tools, including a password strength tester and generator.

These tools have been created to help Victorians make stronger passwords and keep their information safe from cyber criminals.

A cyber criminal can hack a weak password in seconds, but hacking a strong password can take centuries. The *Will your password pass the test of time?* campaign provides Victorians with both tools and advice on how to keep their information safe online.

The campaign promotes six simple steps people can take to protect their information and be safer online, including:

- use passphrases
- use a different password for each account
- make your passwords harder to guess by avoiding predictable words
- use a password manager
- update your passwords when required
- turn on multi-factor authentication.

The tools on the Service Victoria app can test the strength of a password but also generate suggested strong passphrases, with each passphrase being unique and random.

Both tools are completely anonymous and secure, and no information is collected, tracked, or stored.

Victorians can learn more about online safety by visiting the Government's new Stay Safe Online website. The website has a range of information on passwords, multi-factor authentication, updating devices, and online scam awareness.

For cyber safety information and advice on how to use the new tools, visit vic.gov.au/stay-safe-online.

Quotes attributable to Minister for Government Services Gabrielle Williams

"Cyber safety has never been more important, and creating strong passwords is a simple thing every Victorian can do to stay safe online."

"We're launching this new password strength tester as part of World Password Day – it's safe, secure and easy to use, and available now on the Service Victoria app."