



THE HON RICHARD MARLES MP
Deputy Prime Minister
Minister for Defence
Federal Member for Corio



THE HON GAYLE TIERNEY MP
Victorian Minister for Skills and
TAFE and Regional Development



CR TRENT SULLIVAN
Mayor of City of Greater Geelong

JOINT MEDIA RELEASE

Tuesday, 19 December 2023

GEELONG'S GREEN SPINE OPENS AHEAD OF CHRISTMAS

Major works in Geelong's CBD are now complete, with the Green Spine area opening to shoppers in time for Christmas, thanks to support from the Albanese and Allan Labor Governments and City of Greater Geelong.

Victorian Minister for Regional Development Gayle Tierney today announced that Block 3 of the Green Spine project – which is on the south side of Malop Street between Yarra and Bellerine streets – is open, paving the way for Christmas trade.

The Green Spine is a key project under the 10-year Revitalising Central Geelong Action Plan, creating a new pedestrian-friendly park along Malop Street with environmental and economic benefits for the CBD.

The project is being delivered over 6 blocks – with 3 of the blocks now complete.

The project is made possible by the Geelong City Deal – a collaborative partnership to transform Geelong and the Great Ocean Road funded by the Australian and Victorian governments and the City of Greater Geelong.

The completion of block 3 of the Green Spine includes new native plants, a separated bike lane on Malop Street, a raised wombat pedestrian crossing between Yarra and Bellerine streets and a refurbishment of parts of the road.

The Green Spine will make the street safer for cyclists and pedestrians while enticing shoppers to stay longer with seating and areas to have lunch.

Victorian building company Bild Infrastructure has completed the Block 3 works, while working with local businesses to minimise disruption to trading during construction.

For more information on the Geelong City Deal visit: infrastructure.gov.au/territories-regions-cities/cities

Quotes attributable to Federal Member for Corio, Richard Marles MP:

"It's fantastic to see the final touches put on the Green Spine project Block 3, as we work to transform the heart of Geelong to encourage locals and tourists to spend more time and money in the city centre."

Quotes attributable to Victorian Minister for Regional Development Gayle Tierney

"This is an investment in Geelong for years to come – it unlocks new opportunities for local businesses, creates a fresh new space for people to spend time, and provides a safe route for cyclists and walkers through the city."

"We're excited to see how this key asset will be used by the city for years to come."

Quote attributable to Greater Geelong Mayor Trent Sullivan:

"A thriving Malop Street is key to the ongoing revitalisation of central Geelong."

Media contact:

Deputy Prime Minister: Kate Hanns | 0423 974 363 | kate.hanns@defence.gov.au

Minister Tierney: Penny Davies | 0409 385 358 | penny.davies@minstaff.vic.gov.au

Mayor Sullivan: Mark Macgugan | 0400 660 977 | MMacgugan@geelongcity.vic.gov.au