

Media Release

The Hon Colin Brooks MP
Minister for Development Victoria
Minister for Precincts
Minister for Creative Industries



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ACMI POWERING UP DIGITAL SKILLS FOR STUDENTS AND TEACHERS

From AI technologies to cutting edge digital games, the Allan Labor Government is backing students and teachers to amp-up their creative and digital skills through an immersive education program delivered by ACMI, the national museum for screen culture at Fed Square.

Minister for Creative Industries Colin Brooks today announced the 2024 ACMI Education program, with a variety of creative learning opportunities and experiences designed to teach new digital skills and knowledge to primary and secondary students and teachers.

Supported through the Department of Education's Strategic Partnerships Program and Creative Victoria, the ACMI Education program highlights emerging technologies across film, TV, digital games and digital art.

From the museum's Gandel Digital Future Labs, students of all ages will undertake hands-on workshops in filmmaking, narrative game design, animation and more, all designed to build skills in problem solving, collaboration and storytelling, and as well media and digital literacy.

The program also includes interactive onsite and online talks that connect with classroom learning, film programs that build critical thinking as well as school group visits to ACMI's world-class exhibitions.

More than 98,000 primary and secondary students from across Victoria participated in ACMI's education program last year, alongside over 2,000 teachers. Over 110,000 students are expected to participate in 2024.

Online education resources are also available for teachers on the ACMI website including free lesson plans to help teachers use videogames in the classroom and recordings of the professional learning series *Demystifying artificial intelligence: Unlocking AI's potential for teachers*.

For more information visit acmi.net.au/education.

Quote attributable to Minister for Creative Industries Colin Brooks

"This education program is tailor-made to help Victorian students and teachers to build their digital skills and literacy and approach their learning and teaching in new creative ways."

Quote attributable to Minister for Education Ben Carroll

"ACMI's education program brings together creativity and technology and offers innovative and engaging experiences and resources for Victorian students and teachers and we encourage schools across the state to get involved."

Quote attributable to ACMI director and CEO Seb Chan

"ACMI is committed to supporting our creative industries and education sectors to adapt to a rapidly changing world where digital transformation is ongoing and digital literacy is key."

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