

Media Release

Steve Dimopoulos MP

Minister for Tourism, Sport and Major Events
Minister for Creative Industries



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MELBOURNE FOOD AND WINE FESTIVAL HITS THE ROAD

The Melbourne Food and Wine Festival is heading to regional Victoria this November to showcase the best local produce and culinary talent through exciting events that will attract thousands of visitors into the regions.

Backed by the Andrews Labor Government, the program for the Regional Edition was released today with broad-ranging food and drink events across the state running from 10 – 19 November.

Lovers of the iconic World's Longest Lunch can choose to take a seat at the table at either the Goods Shed in Ballarat or Hubert Estate in the Yarra Valley with concurrent events on Saturday 11 November.

The program includes additional events in Ballarat and the Yarra Valley for travellers to continue their foodie journey throughout the regions.

Festival goers will have the opportunity to dine in reimagined settings and historical buildings as part of Ballarat Unlocked featuring some of the region's best chefs in a unique program of dinners.

In the Yarra Valley, local winemakers, CherryHill Orchards and Coldstream Brewery will offer a range of events to showcase the best produce of the region.

The Village Feast will take place on Saturday 18 November along the foreshore in Inverloch as part of the Gippsland Seaside Weekender, bringing together talented local and visiting chefs in exciting collaborations.

It is set to attract families and culinary enthusiasts alike with a spread of Gippsland-made food, wine, beers alongside market stalls, kids' activities, and live entertainment.

Adam Liaw will join chefs from across the region and around the country working the pans at more than 10 food stalls, or talking shop, up close, personal and informal, in the Chef Shack, hosted by Sofia Levin.

The Gippsland Seaside Weekender will also feature events from Friday afternoon through to Sunday to encourage visitors to stay longer and further spread the benefits across the region.

For full details and ticket sales visit mfwf.com.au.

Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

"Victoria's produce and culinary talent is world class – and what better way to celebrate this essential part of our culture than heading out to our regions to sample it."

"We're proud to support the Melbourne Food and Wine Festival's Regional Edition because it showcases Victoria's strengths, brings more people to the regions, and supports local jobs."

Quotes attributable to Food and Drink Victoria CEO Anthea Loucas Boshia

"This program highlights the extraordinary experiences that make Victoria the best place in the world to eat and drink, from World's Longest Lunches in the Yarra Valley and Ballarat to a weekend of incredible chef collaborations in Inverloch as part of the Gippsland Seaside Weekender. Let's hit the road."

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