

Media Release

The Hon Melissa Horne MP

Minister for Casino, Gaming and Liquor Regulation

Minister for Local Government

Minister for Ports and Freight

Minister for Roads and Road Safety



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INTERACTIVE ROAD SAFETY EDUCATION FOR VICTORIAN STUDENTS

Students across Victoria now have access to a new interactive road safety education program – delivered at school, thanks to the Andrews Labor Government.

Minister for Roads and Road Safety Melissa Horne launched the in-school *Road Smart Interactive* program which will boost road safety education in all Victorian secondary schools.

It is delivered in partnership with Museums Victoria and will be facilitated by skilled road safety educators.

The interactive program uses the latest immersive technology to guide students through a series of educational exercises, all aimed at teaching young people about road safety.

Students learn about safe road environments, safe vehicles and explore the impacts of crash forces. Students also test their knowledge of road safety issues like speed, drink driving and distractions.

Road Smart Interactive is free for all secondary schools across Victoria and targets Year 9, 10 and 11 students and those undertaking the VCE Vocational Major – helping to shape the next generation of safe road users.

A highlight of the program is a virtual reality road trip exploring the history of road safety in Victoria and discovering what a future with zero road deaths and serious injuries would look like.

The program features elements adapted from the award-winning Road to Zero Experience at Melbourne Museum, including the use of immersive digital and virtual reality experiences.

Established in 2018 as part of the Labor Government's \$146 million Young Driver Safety Package, the Road to Zero complex has attracted almost 200,000 visitors during its first five years of operation.

Road Smart Interactive and Road to Zero are part of a suite of road safety programs and initiatives being delivered under the Road Safety Education Victoria partnership. For more information on the *Road Smart Interactive* program, visit the Road Safety Education Victoria website at roadsafetyeducation.vic.gov.au.

Quotes attributable to Minister for Roads and Road Safety Melissa Horne

"We're making sure school students across the state have access to engaging, evidence-based road safety programs and resources that help the next generation to stay safe on our roads."

"The earlier we can start a conversation around road safety, whether that be in classrooms or at home, the better-equipped our young Victorians will be to use the roads safely."

Quote attributable to Minister for Education Natalie Hutchins

"Road safety education is a critical life skill for and I would encourage all students who are given the opportunity to take it up."

Quote attributable to Transport Accident Commission CEO Tracey Slatter

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"We're always hearing how much students enjoy the Road to Zero experience, and we're pleased to be working with Museums Victoria to bring that level of interactive road safety education to schools across the state."

Quote attributable to Head of Road Safety Victoria Marcelo Vidales

"Road safety education is a vital part of our blueprint to reduce road trauma on our roads, and this contemporary, new program will connect with young people about road safety."

Quote attributable to Museums Victoria CEO and Director Lynley Crosswell

"We are proud to partner with the Victorian Government to deliver Road Smart Interactive. Museums Victoria's commitment to fostering awareness and positive change is exemplified by making vital road safety education more accessible, contributing to a safer future."