

# Media Release

**The Hon Ben Carroll MP**

Minister for Industry and Innovation  
Minister for Manufacturing Sovereignty  
Minister for Employment  
Minister for Public Transport  
Acting Minister for Tourism, Sport and Major Events  
Acting Minister for Creative Industries



Thursday, 27 July 2023

## ROAD NATIONALS CYCLING TO RETURN TO BALLARAT IN 2024

Thousands of cycling fans are set to line the streets of Ballarat when the AusCycling Road National Championships return in 2024, thanks to support from the Andrews Labor Government and the City of Ballarat.

Acting Minister for Tourism, Sport and Major Events Ben Carroll today confirmed the prestigious tournament will return from 4 to 7 January next year.

The event will see some of Australia's best elite and junior cyclists and para cyclists battle it out for the coveted green and gold national jerseys on the roads of Ballarat and Buninyong in Victoria's beautiful Grampians Central Highlands region.

The 2023 Road Nationals was hailed the most successful instalment of the event in years, with more than 10,000 spectators attending.

The event is also showcased through a live domestic and international broadcast.

Next year's event will see cycling enthusiasts from all over head to Ballarat, which will not only contribute to the atmosphere of the event but will in turn provide a boost to the region's tourism, food and wine and retail businesses – with plenty on offer in the area for spectators to enjoy during their stay.

The Labor Government is proud to support major events in Ballarat, including supporting the Western Bulldogs to play games at Mars Stadium and the Ballarat International Foto Biennale which will return later this year.

Since 2016, the Regional Events Fund has supported hundreds of events across regional Victoria, attracting visitors, creating jobs and growing local visitor economies.

### **Quote attributable to Acting Minister for Tourism, Sport and Major Events Ben Carroll**

*"The Road Nationals will deliver big benefits to Ballarat when the event returns next year, showcasing the best of the region."*

### **Quote attributable to Member for Wendouree Juliana Addison**

*"Having the Road Nationals return to Ballarat for 2024 gives our community the chance to watch the best Australian cyclists compete in the heart of our city. Hosting the national criterium in Sturt Street attracts junior and elite cyclists to our city and supports the local economy."*

### **Quote attributable to Member for Eureka Michaela Settle**

*"It's awe inspiring watching these remarkable cyclists conquer Mt Buninyong. This is a wonderful opportunity to showcase everything we love about our beautiful Buninyong, and we're thrilled to host the crowning of the King of the Mountain for another year."*

### **Quote attributable to Member for Ripon Martha Haylett**

*"Ballarat is a great cycling city and the Road Nationals will attract fans from across the country to our region, delivering great outcomes for the local community and boosting the economy."*

**Media contact:** Anthony Templeton 0475 256 383 | [anthony.templeton@minstaff.vic.gov.au](mailto:anthony.templeton@minstaff.vic.gov.au)

**Quote attributable to AusCycling CEO Marne Fechner**

*“Australian cycling continues to go from strength to strength, with a growing list of Aussie riders joining WorldTour and Women’s WorldTour teams. This premier cycling event will showcase the very best of Australian cycling once again in Ballarat next year.”*