

# Media Release

**Steve Dimopoulos MP**  
Minister for Tourism, Sport and Major Events  
Minister for Creative Industries



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## FIFA WOMEN'S WORLD CUP TROPHY TOUR VISITS MELBOURNE

The official trophy for the FIFA Women's World Cup 2023 visited Federation Square today as excitement builds for Melbourne to host some of the best women's sporting stars over July and August this year.

Minister for Tourism, Sport and Major Events Steve Dimopoulos joined representatives from FIFA and Football Australia this morning in celebration of the upcoming tournament, which includes six games in Melbourne.

From 20 July to 20 August, Federation Square will be home of the Melbourne FIFA Fan Festival where fans, spectators and visitors can enjoy the matches, atmosphere, and entertainment of the FIFA Women's World Cup 2023.

Since starting its global tour in Melbourne in February, the trophy has visited all 32 competing nations in the tournament before its final leg around New Zealand and Australia as the host nations. It will go on to visit Phillip Island and Ballarat later this week.

All matches will be broadcast live on the big screen along with a free program of live music, entertainment, kids' activities, and a variety of food trucks and bars serving flavours from the 32 competing nations.

Fans will have the opportunity to cheer on the Matildas in all their games and the energy will be electric when they play in Melbourne on Monday, 31 July against Canada, which will be shown live on the big screen at the FIFA Fan Festival.

The entertainment program features Indigenous Australian singer Sycco, Australian singer songwriter Samantha Jade, as well as a line-up of local DJ's, vocalists, drummers, and dancers as well as the city's talented buskers and soccer trick masters.

The FIFA Fan Festival will also include sustainable workshops for kids to make their own football, and a panel discussion featuring former, capped and future Matildas.

The 2023 FIFA Women's World Cup Australia and New Zealand will be the first time this monumental event has been staged in two host countries and will bring thousands of international players, trainers, and fans to Melbourne.

The Andrews Labor Government's support for the FIFA Women's World Cup builds on the Labor Government's ongoing work to increase the number of women and girls participating in sport and recreation, from grassroots through to leadership roles.

### Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

*"We are excited to host the FIFA Women's World Cup to showcase the best of women's football and give fans an amazing experience at the game, in our great city, and at the FIFA Fan Festival in Federation Square."*

*"This is the biggest women's sporting event in the world, which is set to bring thousands of football fans to Melbourne and promote our city to a huge international audience through global broadcasts."*