

Media Release

The Hon Steve Dimopoulos MP
Minister for Tourism, Sport and Major Events
Minister for Creative Industries



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VIKA AND LINDA TO HEADLINE SEYMOUR FLOOD RECOVERY EVENT

Australian music legends Vika & Linda will headline a concert in Seymour this month, bringing music, visitors and a boost to local businesses as the town continues its recovery from the 2022 floods.

Minister for Creative Industries Steve Dimopoulos announced Seymour's headlining duo today, alongside plans for live music events in Echuca, Tallarook, Mooroopna, Euroa and Rochester, as part of the Andrews Labor Government's \$1 million program to stage live music events in flood impacted communities.

Vika & Linda will take to the stage at The Prince in Seymour on Saturday, 27 May with support from Wallan-based country rock singer-songwriter Kaitlyn Thomas.

The Live Music for Flood Recovery Program, which kicked off last year, has held concerts in Shepparton, Kerang and North Wangaratta – ranging from small gigs in pubs with local musicians, to large-scale festivals, big headline acts and community events.

This weekend, the free and youth focused *Summerwave on Tour* will delight music fans in Wedderburn, Boort and Cohuna. The lineup includes Kitty Rae, Ivy Black, Amy Tie and Colour Court, curated by FReeZA.

There's also a free family festival in Murchison on 3 June, Greg Champion will take to the stage in Kerang on 4 June, and more events to come in Echuca, Euroa, Tallarook, Mooroopna and Rochester.

Delivered by Music Victoria, in collaboration with local communities, the program is providing a much-needed boost for local live music venues, supporting local businesses, generating tourism and bringing the very best Victorian performers to flood impacted areas.

For further information about the Live Music for Flood Recovery Program and the upcoming events, visit musicvictoria.com.au.

Quotes attributable to Minister for Creative Industries Steve Dimopoulos

"Victorians are tough people and that's why we want to deliver something special for communities that were affected by the floods to lift the spirits of locals and also deliver a boost to the economy."

"Over the coming months, music acts will take to local stages across Victoria. There will be memorable gigs for Victorians of all ages – plus plenty of reasons to take a road trip."

Quote attributable to Member for Northern Victoria Jaclyn Symes

"In a tough year, this event means a lot to a community like Seymour. I can't wait for Vika & Linda to hit the stage of The Prince, bringing the town to life, celebrating our resilience, and welcoming visitors from near and far for this special event."