

# Media Release

**Steve Dimopoulos MP**

Minister for Tourism, Sport and Major Events  
Minister for Creative Industries



Saturday, 18 February 2023

## MELBOURNE GETS SET TO HOST FIFA WOMEN'S WORLD CUP

Fans are gearing up for another major football event in the nation's sporting capital with a full day of activity on the FIFA Unity Pitch at Melbourne Park today in celebration of the upcoming FIFA Women's World Cup.

Minister for Tourism, Sport and Major Events Steve Dimopoulos joined the celebrations with FIFA Women's World Cup Legacy '23 Ambassadors and more than 200 young soccer fans to launch the official trophy tour.

The 2023 tournament will be the first time the FIFA Women's World Cup has been held in the Southern Hemisphere and the first with 32 competing teams, bringing thousands of international players, trainers and fans to Melbourne.

AAMI Park will host six games of the FIFA Women's World Cup between 21 July and 8 August, including one Matildas group game and two matches in the round of 16.

To ensure players and fans have the best experience at the Women's World Cup, the Andrews Labor Government is investing more than \$25 million in enhancements to AAMI Park.

The works are delivering upgrades to the lighting and video screens, as well as player, corporate and spectator facilities.

Hosting the FIFA Women's World Cup provides an opportunity for fans to experience the very best of women's soccer, celebrate the diversity of competing nations and inspire the next generation of players.

The internationally significant event also provides an opportunity to put Melbourne on the world stage through a global broadcast to more than 750 million viewers.

The Government's support for the FIFA Women's World Cup underpins its ongoing commitment to increase the number of women and girls participating in sport and active recreation, from grassroots through to leadership roles.

### Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

*"The FIFA Women's World Cup is a highlight on an already outstanding calendar of major events we have here in Victoria, which attracts visitors, creates jobs and supports local businesses."*

*"We're backing the FIFA Women's World Cup to champion women in sport and showcase Melbourne's sporting precinct as one of the world's premier places to play and watch the biggest matches."*