Media Release

The Hon Ben Carroll м Minister for Industry Support and Recovery Minister for Business Precincts Minister for Public Transport Minister for Roads and Road Safety



Saturday, 29 October 2022

MORE FLIGHTS FROM MAJOR TRADE HUB A WIN FOR VICTORIA

Another major airline is set to increase flights to Melbourne, bringing more visitors to the state, boosting exports and creating hundreds of jobs – with support from the Andrews Labor Government.

Minister for Industry Support and Recovery Ben Carroll today welcomed Cathay Pacific's decision to expand its Hong Kong to Melbourne services from four to seven flights a week starting next month. The services will expand to 21 flights each week by the end of 2023.

Backed by the Labor Government and Melbourne Airport, Cathay Pacific's extra flights will add more than 365,000 seats to Melbourne each year and generate more than \$172 million for the economy once fully operational.

Hong Kong is a major global financial centre and its international airport, where Cathay Pacific is based, is a key hub for cargo and passenger connections to North Asia, Europe and North America.

As one of the world's leading international cargo airlines, Cathay Pacific's extra flights will significantly boost exporters' access to those key markets, with its fleet able to carry 25 tonnes of air freight on each passenger flight.

Almost 110,000 visitors from Hong Kong came to Victoria in 2019, contributing \$243 million to the state's economy. Of these, 62 per cent came for a holiday, 31 per cent to visit family and relatives and seven per cent for business.

Cathay Pacific adds to the growing list of major airlines the Labor Government has secured to expand their direct services to Melbourne this year including Qantas, Singapore, United, Emirates, Qatar and Etihad.

Victoria's international aviation sector directly employs 6,700 people and supports thousands of other jobs.

Quotes attributable to Minister for Industry Support and Recovery Ben Carroll

"We're backing more international flights to Melbourne because they mean more visitors and jobs for our state."

"These extra services will provide a major boost to exporters as more air freight capacity is available."

Quote attributable to Melbourne Airport Chief Executive Officer Lorie Argus

"Cathay Pacific has been one of Melbourne Airport's longstanding partners, we are delighted to see the airline express such confidence in our city and state, and we can't wait to see their famous green tails touching more often."

Quotes attributable to Cathay Pacific Regional Head of Airports Sandeep Pillay

"The support from the Victorian Government is hugely welcome as we look towards returning to full service from Melbourne to Hong Kong and beyond. Melbourne has always been a key port for Cathay Pacific, for both our cargo and travel services."