

Media Release

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Minister for Tourism, Sport and Major Events
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WHITE NIGHT ARTWORK GIFTED TO SHEPPARTON COMMUNITY

The Andrews Labor Government has gifted a White Night artwork to the community of Shepparton, drawing more visitors and supporting local businesses.

Situated at Kaiela Arts, the permanent outdoor public artwork was commissioned for White Night Shepparton and showcases the stories of emerging artists Tori Day, Tahnee Day and Dylan Charles.

Called *Shadows*, the artwork will be located on the wetlands of Victoria Park, which have been home to the Yorta Yorta nation for centuries.

The artwork depicts stories that have been passed on through the generations of their connections to the rivers and waterways.

With *Shadows* remaining outside Kaiela Arts as a permanent piece for locals and visitors to enjoy, it means more people will be able to engage with the rich stories of the Yorta Yorta nation.

Gifting the artwork to Shepparton provides an example of the lasting impact creative events can have on communities well after the event, with artworks living on to deliver continued benefits in their new location.

Shepparton was lit up on Saturday 25 June for the city's inaugural White Night, which attracted more than 30,000 locals and visitors to revel in the much-loved cultural celebration.

The program featured the best of the best from previous regional White Night events alongside new elements that showcased the region's landscape, culture and history.

Since the first White Night in Melbourne in 2013, the event has built a strong reputation as a vibrant and inclusive celebration of immersive art and community participation.

Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

"Since White Night Shepparton's inaugural event in June, Shadows has been warmly received by locals and visitors to Kaiela Arts and SAM and we're proud to make it a permanent fixture on this storied landscape."

"This new permanent creative attraction will offer visitors even more reasons to enjoy Shepparton and the surrounding regions, supporting local businesses and jobs."