

Media Release

The Hon Jaala Pulford MLC

Minister for Employment

Minister for Innovation, Medical Research and the Digital Economy

Minister for Small Business

Minister for Resources



Tuesday, 9 August 2022

BELOVED CHAPEL STREET FESTIVAL TO RETURN

The much-loved Chapel Street Festival will return boosting the iconic dining and shopping strip's economy and community thanks to the Andrews Labor Government.

Minister for Small Business Jaala Pulford today announced the \$450,000 Labor Government investment to back the return of an inclusive, family-friendly festival in partnership with the Chapel Street Precinct Association.

The street festival will celebrate the unique character of the precinct, with areas showcasing fashion, art, music and food.

Funding will help to cover the costs of running such a large-scale event, including equipment hire, health and safety officers, permits and fees, and traffic management.

It has been 20 years since the last street festival was held on the iconic strip and the next iteration is planned for late 2023.

This builds on the recent funding for a festival to be held on High Street, Northcote with planning already well underway.

Businesses or groups planning to hold an event or festival can access Business Victoria's new Event Planning Tool that connects them with all the permits and resources needed to plan a safe and successful festival at business.vic.gov.au.

Quotes attributable to Minister for Small Business Jaala Pulford

"We are thrilled to see the Chapel Street Festival return and can't wait to see what local businesses and the community put together."

"Chapel Street is absolutely iconic and a hive of cultural activity. The return of a beloved street festival after so many years will be a much welcome boost for the local community and economy."

Quotes attributable to Member for Southern Metropolitan Nina Taylor

"This will be a fantastic boost for the Chapel Street economy, elevating community spirit."

"I have no doubt the passionate traders will help to bring some excitement and energy back to the street when the festival returns."

Quotes attributable to Chapel Street Precinct Association General Manager Chrissie Maus

"After more than 20 years, we are pleased to announce the long-awaited return of the Chapel Street Festival."

"Consultation will take place in the next 12 months to ensure this provides a significant economic return for our iconic Precinct."

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