

Media Release

Steve Dimopoulos MP

Minister for Tourism, Sport and Major Events
Minister for Creative Industries



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CADEL EVANS GREAT OCEAN ROAD RACE SECURED UNTIL 2025

The Cadel Evans Great Ocean Road Race will remain in Geelong and on the Surf Coast for the next three years thanks to the Andrews Labor Government.

Minister for Tourism, Sport and Major Events Steve Dimopoulos today announced the Labor Government is backing the event until at least 2025.

Receiving the highest possible sanctioning from the world governing body Union Cycliste Internationale (UCI), the elite men's and elite women's road race have been confirmed as WorldTour events for the next three years.

The four-day festival will return next year from 26 – 29 January 2023 and will also feature curtain raiser event the Race Torquay criterium as well as other events for the public to enjoy. Cyclists of all ages can ride on the same course as their elite cycling heroes through the popular People's Ride and Family Ride.

Since the inaugural event in 2015, which marked Cadel Evans' final professional race, it has been broadcast in more than 140 countries and the last staging of the event in 2020 attracted more than 120,000 fans with 57 per cent of attendees travelling from outside the region.

In the event's ongoing commitment to gender equality, the 2023-2025 Cadel Evans Great Ocean Road Race series will continue to offer equal prizemoney for elite women and men.

Today's announcement follows some strong performances by Australian cyclists on the world stage this year, with Jai Hindley winning the Giro d'Italia, and podium finishes for Ben O'Connor at the Criterium du Dauphine and Grace Brown at The Women's Tour.

Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

"This is great news for cycling fans and even better news for Victorians, with a new pillar in our major events calendar drawing international cycling superstars while showcasing the state to audiences across the world."

"With tens of thousands of visitors making their way to Geelong and the Surf Coast, the Cadel Evans Great Ocean Road Race is a win for local businesses and for local jobs."

Quotes attributable to UCI President David Lappartient

"These races remain part of our two leading series of professional road races for men and women, the UCI WorldTour and UCI Women's WorldTour, which are reserved for the most prestigious events in the world."

"Named after one of Australia's great cyclists, they will provide a wonderful showcase for our sport and our hosts in Victoria."

Quote attributable to Cadel Evans AM

"I'm so excited that the Cadel Evans Great Ocean Road Race will be back in January 2023. I can't wait to welcome the world's elite cyclists and thousands of visitors back to my hometown."