

# Media Release

**Steve Dimopoulos MP**

Minister for Tourism, Sport and Major Events  
Minister for Creative Industries



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## NEW FUNDING PROGRAM TO SUPPORT VICTORIAN CREATIVES

The Andrews Labor Government is continuing to invest in the people and ideas at the heart of Victoria's creative industries, with a new fund to help bring projects to life.

Independent creatives can apply for the new *Creative Projects Fund*, which will support them to develop, present or launch new content, products and experiences.

Grants of between \$5,000 and \$20,000 are available to individual creatives, and creative collectives or micro-businesses at all stages of their careers.

The *Creative Projects Fund* is open to a wide range of creative disciplines – from visual art, writing, theatre, designing, dancing, game development, music or crafts.

Eligible projects could include presenting a performance or exhibition to new audiences, launching a new video game or fashion label to international markets, writing a manuscript, developing virtual reality experiences or new creative products, and much more.

Designed to ensure what is seen on Victoria's stages, screens and gallery walls reflects the diversity of the community, the fund includes dedicated streams for First Peoples and Deaf and Disabled creatives. Applications are also encouraged from culturally and linguistically diverse, LGBTIQ+ and regionally based creatives.

The *Creative Projects Fund* is part of Labor Government's *Creative State 2025* strategy. It replaces the previous VicArts grants program, extending opportunities to those working in all parts of the state's creative industries, and offering a more streamlined, flexible and responsive application process.

Applications for the Creative Projects Fund close at 3pm on Thursday, 11 August. The Deaf and Disabled stream will remain open until 3pm on 18 August.

For more information or to apply, visit [creative.vic.gov.au/grants-and-support](https://creative.vic.gov.au/grants-and-support).

### Quotes attributable to Minister for Creative Industries Steve Dimopoulos

*"Our creative industries deliver thousands of job opportunities for Victorians, which is why we are continuing our investment into ensuring independent creatives and small collectives can bring their ideas to life."*

*"Victoria has long been Australia's cultural and creative hub with endless talent – this new fund will help to deliver a fresh crop of creative products and experiences for all Victorians to enjoy."*