

Media Release

The Hon Ros Spence MP
Minister for Multicultural Affairs
Minister for Community Sport
Minister for Youth



Thursday, 9 June 2022

RECOVERY BOOST FOR MULTICULTURAL COMMUNITIES

The Andrews Labor Government is continuing to invest in multicultural communities to promote COVIDSafe behaviour and support community recovery from the pandemic.

Minister for Multicultural Affairs Ros Spence today announced 60 multicultural community and media organisations and individuals have been awarded a share in more than \$2.3 million in funding through the Multicultural Communications Outreach Program.

The program provides funding for diverse communities to develop skills, build community connections, share health information and produce innovative and meaningful content tailored to multicultural audiences.

The program will also support Victoria's social and economic recovery by encouraging organisations to deliver creative training opportunities and workshops for community members.

Organisations funded include Know Your Roots, which will receive more than \$63,000 to support young leaders in Shepparton to connect with other young people and share their experiences of the pandemic through stories, podcasts and original songs, fostering resilience and community connections.

South East Community Links will receive \$62,000 to continue to create videos in multiple languages about vaccine information and addressing the impacts of the pandemic in collaboration with a local performer.

City in the Community will be funded almost \$50,000 to promote COVIDSafe behaviour, the importance of physical activity and mental health, and vaccines by supporting young people from migrant and refugee backgrounds to create soccer inspired videos to display on social media.

Since November 2021, the Labor government has invested more than \$4 million across more than 77 organisations through the Multicultural Communications Outreach Program.

Further details can be found at vic.gov.au/multicultural-communications-outreach-program.

Quotes attributable to Minister for Multicultural Affairs Ros Spence

"Victoria's multicultural communities have kept our state safe during the pandemic and I'm proud to be able to further support their leadership and work with this funding".

"Multicultural media outlets have played a vital role ensuring everyone knows how to play their part in keeping the community safe. It's a big job – and I can't thank them enough."