Media Release

The Hon Danny Pearson MP
Assistant Treasurer
Minister for Regulatory Reform
Minister for Government Services
Minister for Creative Industries

VICTORIA
State Government

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PREMIER'S DESIGN AWARDS OPEN FOR ENTRIES

The Andrews Labor Government is showcasing Victorian design excellence while celebrating emerging industry talent, with the state's annual recognition of design excellence now open for entries.

Entries are now open for the 26th Victorian Premier's Design Awards, with accolades awarded across eight design categories – architecture, product design, communications, design strategy, fashion, digital, service design, and projects by tertiary design students.

All Best-in-Category winners go into the running for the coveted Victorian Premier's Design of the Year, awarded each year to a project that embodies excellence in design and innovation.

The 2021 Design of the Year winner was Australia's first emission-free, full-sized, high-performance electric motorcycle – the Savic C-Series electric motorcycle, designed by Dennis Savic and David Hendroff.

With the top prize, the Savic C-Series joined an esteemed crop of Victorian businesses and products acknowledged through the awards that have gone on to have an impact on a global scale, including the Kambrook Axis cordless kettle, the Holden VT Commodore and the Keep Cup.

Established in 1996, the annual awards shine a light on an industry that generates an annual revenue of $6.3 billion and employs 195,000 Victorians in design roles – while also promoting the economic, social, and environmental benefits of investing in good design.

All entries to the 2022 awards will be judged by a jury of national and international design and business experts, with the winners announced as part of Melbourne Design Week 2023.

Entries for the 2022 Victorian Premier's Design Awards close 29 July 2022. Entry is free for eligible Victorian designers, architects and businesses.

For more information and to apply, visit premiersdesignawards.vic.gov.au.

Quotes attributable to Minister for Creative Industries Danny Pearson

"The Victorian Premier's Design Awards celebrate the brilliant minds and innovative products that see the Victorian design sector stand shoulder-to-shoulder with the world's best."

"Victorian's have a proud history in creating iconic and ubiquitous designs, I can't wait to see this year's entrants as they showcase the most compelling projects Victoria's design industry has to offer."