

Media Release

The Hon Martin Pakula MP

Minister for Industry Support and Recovery

Minister for Trade

Minister for Business Precincts

Minister for Tourism, Sport and Major Events

Minister for Racing



Thursday, 28 April 2022

KINGS OF LEON READY TO ROCK MILDURA

One of the world's top rock acts, Kings of Leon, will play a one-off regional gig in Mildura on Saturday, 29 October, thanks to support from the Andrews Labor Government.

Minister for Tourism, Sport and Major Events Martin Pakula today announced Mildura will be the only regional stop on the band's first Australian and New Zealand tour in 10 years.

The concert is expected to attract up to 15,000 fans to Mildura Sporting Precinct and inject millions of dollars into the local economy.

The four-time Grammy Award winners have headlined the world's biggest festivals, including Coachella and Lollapalooza, and broke their own attendance record at London's massive Hyde Park during their last tour.

Famous for smash hits including *Sex on Fire* and *Use Somebody*, Kings of Leon will be a huge drawcard for Mildura. Local hotels, restaurants, retail shops and businesses are set to benefit from this major event for the region.

The Labor Government is backing the return of a crowd-pleasing public events calendar in regional and rural areas in 2022 through the \$20 million Regional Events Fund.

Tickets to the Kings of Leon Mildura show go on sale at 12pm, Tuesday, 3 May. For more information and tickets visit tegdainty.com.

Quotes attributable to Minister for Tourism, Sport and Major Events Martin Pakula

"We invest in bringing the biggest music shows to all parts of Victoria because we know they deliver a big boost to local businesses and support jobs."

"Victoria is Australia's home of live music and we're giving music lovers the experiences they crave while supporting the live music industry."

Quote attributable to Member for Northern Victoria Mark Gepp

"To have a big-name act like Kings of Leon perform in Mildura is a huge win for the town – it will bring thousands of visitors to the region and support local jobs."

Quotes attributable to TEG Dainty President Paul Dainty AM

"We are thrilled that Kings of Leon's Australian tour will commence in a unique and exciting way when the band rocks Mildura on Saturday, 29 October at the Mildura Sporting Precinct."

"We are expecting fans from South Australia and other regional towns and cities to attend this massive special event and we will be announcing local special guest artists in the coming weeks."

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