

Media Release

The Hon Martin Pakula MP

Minister for Industry Support and Recovery

Minister for Trade

Minister for Business Precincts

Minister for Tourism, Sport and Major Events

Minister for Racing



Thursday, 14 April 2022

MAJOR EVENTS CAPITAL SECURES PRESIDENTS CUP COUP

Melbourne's iconic Sandbelt will host the Presidents Cup in 2028 and 2040 under a new agreement between the Andrews Labor Government and the PGA TOUR.

Minister for Tourism, Sport and Major Events Martin Pakula confirming the commitment to bring the prestigious global golf event back to the state.

The 2028 Presidents Cup will mark the event's fourth trip to Melbourne, tying the record for most contested Cups in one city, matched only by Gainesville in Virginia, USA.

Melbourne previously staged the Presidents Cup in 1998, 2011 and 2019. The events generating a combined economic impact of more than \$121 million, thousands of hours in broadcasts globally, and more than 315,000 spectators, including 47,000 visitors to Victoria.

The biennial global team competition also attracts some of the world's best golfers, including Australia's own Adam Scott and Tiger Woods.

The 2028 and 2040 tournaments are the latest additions to Victoria's blockbuster calendar, highlighting the state's ability to continually attract international major events to our world-class facilities.

Golf in Victoria contributes \$883 million to the state's economy and supports 6,900 jobs. This new agreement will also help deliver on the Labor Government's *Golf Tourism Strategy 2018-23*, as the state vies to be recognised as one of the top five golf destinations in the world.

The venue for the 2028 Presidents Cup will be announced at a later date. For more information about the event visit PresidentsCup.com

Quotes attributable to Minister for Tourism, Sport and Major Events Martin Pakula

"Securing two more Presidents Cups is a real coup for Melbourne, promoting our city to the world and providing a boost for tourism and jobs."

"The PGA TOUR joins the likes of the Australian Open, Formula One, T20 Cricket World Cup and Super Rugby in choosing our world-class facilities for their international events."

Quotes attributable to PGA TOUR Commissioner Jay Monahan

"Since the Presidents Cup was first staged in Melbourne in 1998, Australia and its passionate fanbase have played a leading role in the growth of the Presidents Cup."

"As the event continues to visit new corners of the globe, we remain committed to a presence in Melbourne and the Sandbelt region, a place our players and fans around the world hold in high regard."