

Media Release

The Hon Danny Pearson MP
Assistant Treasurer
Minister for Regulatory Reform
Minister for Government Services
Minister for Creative Industries



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VICTORIAN PREMIER'S DESIGN AWARDS WINNERS ANNOUNCED

Victoria's most compelling designs have been revealed at the 25th Victorian Premier's Design Awards, showcasing the extraordinary products and businesses that continue to deliver cutting edge creations to Victoria and the world.

The awards celebrate innovation, excellence and the broad impact of design – with this year's top prize awarded to Australia's first emission-free, full-sized, high-performance electric motorcycle.

The Savic C-Series electric motorcycle – designed by Dennis Savic and David Hendroff – joins an esteemed and familiar list of design products acknowledged over the awards' quarter-century history.

From the ubiquitous Keep Cup to the International Indigenous Design Charter protocol document and the faithful Kambrook Axis cordless kettle, whose design is used around the world – many of the competition winners continue to have an impact on how we live and work today.

Recognising outstanding design, accolades are bestowed across eight categories – architectural, communication, digital, product, fashion, service, student and design strategy.

As well as taking out award of the year, the Savic C-Series was also named Best in Category for Product Design. Judges praised the ingenuity required to combine the power and handling of a traditional motorcycle with the latest electric battery technologies.

Other category winners include the redevelopment of Broadmeadows Town Hall for Architectural Design, Action Audio, an audio accessibility service for sports broadcasts for Digital Design and the 2020 MPavilion uniform for Fashion Design.

Representing Victoria's talented future designers, this year's winner of the VCE Student Design Award was Mary Ryan from Genazzano FCJ College for her work focused on clothing for children with sensory processing disorder.

An Ankle Foot Orthosis system that grows with young children with Hereditary Spastic Paraplegia, designed by a team from RMIT the Luna Modular AFO was recognised in the Student Design category - they also received a Special Commendation Award for Circular Design and Sustainability.

Victoria's design industry contributes \$6 million to the Victorian economy each year and supports almost 200,000 jobs.

The 25th annual Victorian Premier's Design Awards were held as part of Melbourne Design Week 2022. The awards are managed by Good Design Australia on behalf of the Victorian Government. For more information on winning projects, visit premiersdesignawards.vic.gov.au.

Quotes attributable to Minister for Creative Industries Danny Pearson

"The Victorian Premier's Design Awards celebrate Victorian designers whose products, processes and projects from the past year have used design thinking to reshape and improve the way we live, work and interact."

"Design is about finding new, innovative and more sustainable ways of doing things. This year's winners demonstrate the impact of the Victorian design sector, creating jobs across the state and touching all of our lives."

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2022 VICTORIAN PREMIER'S DESIGN AWARDS – WINNERS

Victorian Premier's Design Award of the Year

Savic C-Series electric motorcycle, designed by Dennis Savic and David Hendroff

Victorian Premier's Design Award Best in Category for Architectural Design

The redevelopment of Broadmeadows Town Hall led by Kerstin Thompson Architects

Victorian Premier's Design Award Best in Category for Communication Design

Hey Tomorrow Forward Drinking project, by Motherbird

Victorian Premier's Design Award Best in Category for Digital Design

Action Audio, designed by AKQA, Monash University and Tennis Australia

Victorian Premier's Design Award Best in Category for Product Design

Savic C-Series electric motorcycle, designed by Dennis Savic and David Hendroff

Victorian Premier's Design Award Best in Category for Fashion Design

MPavilion 2020 Uniform, by Chelsea Hickman

Victorian Premier's Design Award Best in Category for Service Design

Automated Briefings and Correspondence, designed by Sophie Turner, Jasmin Hamid, Ben Kirk, Engage Squared, Rapid Circle, James Stuart and the Department of Premier and Cabinet Operations Team

Victorian Premier's Design Award Best in Category for Design Strategy

Web Foundation: Online Gender Based Violence, by Craig Walker in collaboration with the World Wide Web Foundation and Feminist Internet

Victorian Premier's Design Award Best in Category for VCE Student Design

Destigmatising Clothing for Children with Sensory Processing Disorder, by Mary Ryan

Victorian Premier's Design Award Best in Category for Student Design and Special Commendation Award for Circular Design and Sustainability

Luna Modular AFO (ankle foot orthosis), designed by Aaron Nguyen, Darren Tan, Jarrod Cahir, Dr Giuliano De Antonis and Emma Luke