

Media Release

Mr Tim Pallas MP

Treasurer

Minister for Economic Development

Minister for Industrial Relations



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TECH LEADER'S NEW MELBOURNE BASE A WIN FOR WORKERS

One of Europe's fastest growing global digital transformation companies has chosen Melbourne – Australia's leading tech city – to establish its Asia Pacific base.

Minister for Economic Development Tim Pallas today announced that Onepoint will expand its Melbourne operations and set up its APAC TechHub to service a growing client base across Asia and Australia, creating 100 highly skilled jobs in Victoria.

With 2,500 employees in 14 locations around the world, the Paris-founded company considered Victoria's highly skilled tech workforce and deep coding expertise in identifying Melbourne as the best location to run its Asia Pacific operations.

The APAC TechHub will offer software engineering services and leverage the early success in delivering projects to Asian corporates including a pan-Asia health group, a pan-Asia digital first insurer and one of the largest telecommunication companies in Singapore.

Onepoint's Australian base was established in Melbourne in late 2018. The company offers a range of advisory and tech delivery services in the areas of platforms and digital solutions, data and AI, design and experience, collective intelligence (human-centred design) and performance and risk.

The investment by Onepoint is an example of how Victoria is attracting global companies from growth industries in line with the state's *International Investment Strategy*. Victoria's tech sector contributes more than \$38 billion to the economy annually and supports almost 140,000 workers across 20,000 businesses.

Quotes attributable to Minister for Economic Development Tim Pallas

"This investment in Victoria and Victorian tech workers shows the confidence that global leaders have in our industry, workforce and culture of innovation."

"Onepoint's new Asia Pacific HQ will build on Victoria's track record of tech excellence and provide valuable new jobs."

Quote attributable to Minister for Innovation, Medical Research and the Digital Economy Jaala Pulford

"Our tech ecosystem and talent are second to none – major companies understand that establishing a footing in Victoria is an inspired strategic move."

Quote attributable to Executive Partner Onepoint AsiaPac Emmanuel Goutallier

"In just three years, we have demonstrated that our Melbourne-based tech team delivers value for money for both Australian and Asian customers. We will interconnect the Melbourne TechHub with the French and Canadian Hubs, enabling super-fast, follow-the-sun tech delivery."

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