

Media Release

The Hon Danny Pearson MP
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NEW CREATIVE HUB TO GROW VICTORIAN MUSIC INDUSTRY

Victorian musicians, music businesses and organisations will have a new home to generate and showcase talent, thanks to the Andrews Labor Government's investment in the newly built Music Market, which opened in Collingwood today.

The \$2.5 million Music Market will provide event, performance and collaboration spaces in addition to education, co-working and conference facilities to support Victoria's burgeoning and established artists.

The unique hub will be an essential space for musicians and industry workers looking for opportunities to collaborate, develop skills, build businesses and start careers.

Music Market has landed in the state's music precinct, with Collingwood Yard already housing the Victorian Music Development Office, Music Victoria, The Push, Songlines, PBS FM and other key music industry organisations.

Operated on behalf of the Labor Government by the Victorian Music Development Office, Music Market is proud to deliver a welcoming space for *First Nations Womxn in Music*, supporting and empowering First Nations trans-women, non-binary, gender fluid and female artists.

The innovative space is part of the Government's \$22 million *Music Works* initiative, which has delivered programs including the Australian Music Vault and Victorian Music Development office.

Music Works was boosted with an additional \$10.8 million in the *2021/22 Victorian Budget*, providing continued support and investment in the recovery and future of Victoria's music industry.

For more information about Music Market and upcoming events, visit musicmarket.com.au.

Quotes attributable to Minister for Creative Industries Danny Pearson

"Melbourne is the live music capital of Australia and one of the greatest live music cities in the world. We now boast a new hub that will nurture our home-grown talent and strengthen the industry."

"Musicians, event organisers, managers and other industry professionals will be able to use these fantastic new facilities to collaborate, create, perform and develop their careers."

Quote attributable to musician Paul Kelly

"Melbourne has always been a big music town. It's taken some knocks recently but is amazingly resilient in myriad ways. Music Market is going to be a vital reason it continues to flourish."

Quote attributable to musician Emma Donovan

"Music Market will be a resourceful hub on Wurundjeri Country where us musos can discover and learn together and hopefully see a magical collaboration or two come to light!"