

Media Release

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MORE SUMMER CREATIVITY AHEAD FOR MPavilion

The Andrews Labor Government is attracting more visitors and supporting the creative industries, with Melbourne's iconic MPavilion to return for more eye-catching performances and programs.

A \$350,000 Government investment has secured the public art and design activation for another season, extending Melbourne's love affair with MPavilion – which has been a highlight of Victoria's cultural calendar since 2014.

Each year, a leading Australian or international architect is commissioned to design a pavilion that serves a range of cultural activities over the summer months and beyond.

This year's MPavilion, *The Lightcatcher*, was designed by Venice's MAP Studio and features a mirrored kaleidoscopic cube set in an open steel structure, designed to catch the eye and add sparkle to Queen Victoria Gardens.

Supported by the Government and the Naomi Milgrom Foundation, the summer program will host 400 events including international and local installations, talks, workshops, performances and family-friendly experiences.

Previous MPavilions are now located across Melbourne serving as unique creative landmarks at sites like Melbourne Zoo, the Hellenic Museum and Docklands Park.

Adding to a blockbuster summer of creativity in Melbourne, MPavilion joins the long list of galleries, museums, theatres and venues presenting an exciting array of events to attract art lovers back to the city.

The MPavilion program will run until 24 April 2022. For tickets and further information, visit www.mpavilion.org.

Quotes attributable to Minister for Creative Industries Danny Pearson

"Our continued funding for MPavilion will ensure the rich cultural and creative experiences the program brings can continue to be enjoyed by all Victorians."

"This year, MPavilion's program is bigger and better than ever, to help draw more people back to Melbourne as we open up and enjoy our great city once again."