

# Media Release

**The Hon Danny Pearson MP**  
Assistant Treasurer  
Minister for Regulatory Reform  
Minister for Government Services  
Minister for Creative Industries



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## HUGE WEEKEND OF LIVE MUSIC EVENTS FOR REGIONAL VICTORIA

Regional music fans will celebrate the return of live music with a huge weekend of outdoor concerts, as the Victorian Government works to safely bring gigs back to the state.

The *Play On* regional series will feature more than 20 regional Victorian artists at eight outdoor events across the state on Saturday, 30 October and Sunday, 31 October.

Concerts will be held for double vaccinated audiences at outdoor venues in Geelong, Ballarat, Bendigo, Halls Gap, Warrnambool, Castlemaine, Archies Creek and Avenel.

The line-up includes the best of regional Victorian talent including Gareth Liddiard, Dan Kelly, Kutcha Edwards & Friends, Alice Skye, Dallas Frasca, The Kite Machine and Jess Rebero.

The announcement follows this week's unveiling of the line-up for the *Play On Victoria* concert at the Sidney Myer Music Bowl on Saturday, 30 October. Like the Melbourne event, the regional gigs will trial the return of live music in a COVIDSafe way.

*Play On* events will support Victorian artists who have been unable to perform during the pandemic and help regional music venues that have also been affected, providing a major boost to eight regional cities and towns.

Fans attending the concert will be asked to show they're fully vaccinated with a COVID-19 digital certificate displayed through the Service Victoria app. Victorians can add their COVID-19 digital certificate to the Service Victoria app through MyGov or the Express Medicare Plus App.

Proof of vaccination can also be shown through the Medicare app or equivalent smartphone wallet. They can also present a printed version of their certificate or immunisation history statement or provide evidence of a valid exemption.

For more information on ticketing and line-ups visit [vmdo.com.au/playonvic](https://vmdo.com.au/playonvic).

### Quotes attributable to Minister for Creative Industries Danny Pearson

*"These outdoor gigs will showcase many of regional Victoria's best musicians and beloved venues – and will be a vital step in bringing live music back to our state and getting the industry back on its feet."*

*"We're making sure we have the best technology in place to get our great local events up and going again and make them run as smoothly as possible."*

### Quotes attributable to Minister for Regional Development Mary-Anne Thomas

*"This all-regional line up is a celebration of our amazing talent across Victoria. These incredible artists will light up outdoor stages at some of our favourite regional venues and give us a taste of exciting times ahead."*

*"I encourage music fans across Victoria to get involved and support the safe return of live music."*

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