

# Media Release

**The Hon Martin Pakula MP**

Minister for Industry Support and Recovery

Minister for Trade

Minister for Business Precincts

Minister for Tourism, Sport and Major Events

Minister for Racing



Tuesday, 13 July 2021

## MELBOURNE FOOD AND WINE FESTIVAL EMBRACES WINTER

The renowned Melbourne Food and Wine Festival is proving itself a celebration for all seasons, today unveiling its first ever Winter Edition to attract visitors into the city over 10 fabulous days and nights next month.

Supported by the Andrews Labor Government, the Winter Edition will be held from 20-29 August with more than 150 events scheduled across the city, including the new home of the festival – the Queen Victoria Market.

Queen Victoria Market will host a range of ticketed and free events, workshops and demonstrations, including “The Remixed Grill” – a day of fire-fuelled eating and drinking featuring leading chefs such as Shane Delia, Jerry Mai, Tina Li and Tom Sarafian, as well as campfire stories and cool-climate wines.

Program highlights for the Winter Edition also include a family-friendly pasta festa, an epic celebration of hot chips, a jungle adventure of plant-based eating and drinking, and a signature chef series.

Now in its 29th year, the festival is a mainstay of Melbourne’s stellar major events calendar and strengthens Melbourne and Victoria’s brand as a premier food and wine destination. The 2021 Winter Edition will support the CBD’s ongoing recovery by encouraging people to head into the city to experience the culinary delights on offer.

The 2021 festival is running throughout the year, with the inaugural World’s Longest Brunch delivered as part of the March Edition, and the Regional Edition still to look forward to later in the year.

The festival is supported by the Labor Government’s *Major Events Fund*, which was boosted by \$152 million in the November Budget to provide an annual pool of \$100 million to ensure that Victoria continues to secure the best cultural and sporting events.

Melbourne Food and Wine Festival tickets go on sale at 10:00am on Thursday, 15 July. For full program details and ticket sales, visit [mfwf.com.au](http://mfwf.com.au).

### Quotes attributable to Minister for Tourism, Sport and Major Events Martin Pakula

*“The Melbourne Food and Wine Festival is Australia’s premier celebration of food and drink and the new Winter Edition will add an enticing new dimension to a much-loved Victorian institution.”*

*“We’re looking forward to welcoming people from around the state and the country to Melbourne to enjoy the festival and rediscover the delights of the CBD.”*

### Quote attributable to Food and Drink Victoria chief executive Anthea Loucas Boshia

*“We’re thrilled to be bringing our core Melbourne Food and Wine Festival programming to winter, and our festival home to Queen Victoria Market.”*

### Quote attributable to chef and restaurateur Shane Delia

*“I’m always chuffed when I’m asked to collaborate with the Melbourne Food and Wine Festival and I’m pumped about the Winter Edition program this year. With more than 150 events to choose from there’s something to suit every taste and budget.”*

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