

Media Release

The Hon Ben Carroll MP
Minister for Public Transport
Minister for Roads and Road Safety



Friday, 25 June 2021

FUNDING BOOST FOR GRASSROOTS ROAD SAFETY INITIATIVES

Seventy-two schools, councils and not-for-profit organisations across the state have received a boost from the Victorian Government for community road safety initiatives to reduce road trauma.

Minister for Roads and Road Safety Ben Carroll announced the recipients of this year's \$1.5 million Community Road Safety Grants Program which delivers local solutions to local road safety concerns.

This year, 213 funded initiatives will target the needs of specific road user groups and provide best practice road safety education to help reduce the number of people killed or seriously injured on our roads.

The program includes education sessions on road safety, promoting safer young drivers, motorcyclists, cyclists and pedestrians – and addressing issues such as fatigue and high-risk driver behaviour such as speeding and drink driving.

The program also funds roadside banners, speed advisory signage and mobile billboards as part of targeted community awareness campaigns.

Funding is spread across the state including motorcycle safety sessions in Gippsland, Melbourne and the Grampians, cyclist safety in the Loddon Mallee and North East Victoria, safer routes to school initiatives in the South West and young driver education at 102 schools across the state.

It comes as the Transport Accident Commission offers Victoria's local councils the chance to receive funding grants to help improve road safety in their region.

Projects with a focus on road safety analysis can receive up to \$30,000 and infrastructure projects can receive up to \$100,000. The program is open to council applications across the state until July 28 2021.

The grants programs support *Victoria's Road Safety Action Plan and Strategy 2021-2030*, which set us on a path to halve road deaths and significantly reduce serious injuries by 2030.

For more information on the programs visit the VicRoads website – www.vicroads.vic.gov.au/safety-and-road-rules/road-safety-programs/vicroads-community-road-safety-grants-program

Quote Attributable to Minister for Roads and Road Safety Ben Carroll

"These targeted, community-driven projects deliver important road safety initiatives and I thank local communities for getting involved in the program to help tackle road safety at a local level."

Quote Attributable to Road Safety Victoria Executive Director Carl Muller

"We are all responsible for road safety - one wrong decision on our roads can have life changing consequences and this program empowers local groups to share vital road safety messages."

Quote attributable to TAC Chief Executive Officer Joe Calafiore

Media contact: Nat MacGregor 0419 268 323 | nat.macgregor@minstaff.vic.gov.au

“Improving road safety is a shared responsibility and these grants recognise that local people are best placed to identify road safety issues that impact their daily lives.”