

Media Release

The Hon Martin Pakula MP

Minister for Industry Support and Recovery

Minister for Trade

Minister for Business Precincts

Minister for Tourism, Sport and Major Events

Minister for Racing



Thursday, 15 April 2021

ACTION ON DOCKLANDS MEDIA PRECINCT

The Andrews Labor Government has opened Expressions of Interest for a state-of-the-art media precinct, the newest of its kind in Australia.

Minister for Business Precincts Martin Pakula today announced interested parties from local and international film, screen and media organisations and partners are being sought to demonstrate how they can achieve the Labor Government's vision of growing our thriving world class Docklands Media Precinct.

The Expression of Interest seeks to attract the best and most capable from across the globe to put forward innovative proposals that cement Melbourne as an international destination for film and screen production.

Building on the government's current \$46 million project to create a sixth sound stage, the Docklands Studios Melbourne site has the potential to support further development and create a home for a community of screen businesses that can support the studio operations.

Expressions of Interest (EOI) are now open for local and international film, digital, technology, screen and media organisations to collaborate to bring the media precinct vision to life.

With EOIs closing in June, the Docklands Media Precinct project could be breaking ground in 2022. The precinct will provide a boost to the state's economy and create new jobs through construction and its ongoing operations.

Prior to the pandemic, Victoria's screen industry contributed \$2.2 billion to the state economy and 17,000 jobs.

Following the global COVID-19 hiatus, the local industry is buzzing again, with work on COVIDSafe films, television series and commercials now underway in Melbourne and regional Victoria.

Interested organisations can go to the project website for more information about this exciting opportunity at docklandsmediaprecinct.vic.gov.au.

Quote attributable to Minister for Business Precincts Martin Pakula

"We know Victoria is a global destination for screen, technology, innovation and creative industries. This project will further build Melbourne's profile in these industries and attract more world class organisations and guests to our city."

Quote attributable to Minister for Creative Industries Danny Pearson

"This is an excellent opportunity to build on the strengths of Docklands Studios and we look forward to submissions that will help to bring the precinct vision to life and strengthen our screen industry, creating more jobs for the sector."

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