Media Release

The Hon Danny Pearson MP
Assistant Treasurer
Minister for Regulatory Reform
Minister for Government Services
Minister for Creative Industries

VICTORIA
State
Government

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VICTORIAN PREMIER'S DESIGN AWARDS FINALISTS ANNOUNCED

The finalists for the 2020 Victorian Premier's Design Awards have been announced, showcasing the many ways that Victorian designers and architects are leading the way and designing a new future.

Minister for Creative Industries Danny Pearson announced the 96 finalists for the 2020 awards, which generated a record 365 submissions.

From a solar-powered car to a low-cost sustainable way to keep mosquitos at bay, the Victorian Premier's Design Awards recognise the many disciplines within the field of design.

The awards shine a light on projects across eight categories including architectural, product, service, fashion, digital and communication design, as well as design strategy.

With Victorian universities leading the way in design education, the student design category recognises excellent projects by the next generation of Victorian designers.

The finalists will now be considered by a panel of design and architecture experts to determine category winners and the overall winner of the Victorian Premier's Design of the Year.

Winners will be announced at the annual Victorian Premier's Design Awards ceremony which, for the first time, will be held as part of Melbourne Design Week in March 2021.

The Victorian Premier's Design Awards were established in 1996 to acknowledge the Victorian designers and businesses that display excellence in the way they use design. The awards are delivered by Good Design Australia on behalf of the Victorian Government.

The awards provide an opportunity for businesses and the community to better understand the role of design in making products, services, spaces and experiences more functional, safe, efficient and attractive.

The awards also raise awareness about the impact design can have on productivity and business outcomes and the role design plays in tackling the challenges of the day to shape a better environment and society.

For a full list of finalists for the 2020 Victorian Premier's Design Awards, visit premiersdesignawards.com.au.

Quotes attributable to Minister for Creative Industries Danny Pearson

"Design has always been important but as we emerge from the pandemic, designers are playing a vital in helping to shape new COVIDSafe ways to live."

"Congratulations to the talented designers and architects who have been shortlisted this year. Their collective work is an impressive showcase of Victoria's reputation as a place of innovation with creativity at its core."