

Media Release

The Hon Jaala Pulford MLC

Minister for Employment

Minister for Innovation, Medical Research and the Digital Economy

Minister for Small Business



Friday, 30 October 2020

GOVERNMENT PROCURES \$500,000 OF VICTORIAN STARTUP SERVICES

Victorian startups have secured contracts to the combined value of \$500,000 with the Victorian Government to develop technology solutions in the areas of workplace safety, transport and education.

Selected as part of the government's startup procurement program, CivVic Labs, three startups will each receive a contract between \$150,000 to \$200,000 to work with various government departments to apply their innovative and agile thinking to solve public sector challenges.

Worksafe Victoria has contracted Ignition Immersive who will use virtual reality to improve safety in the construction industry.

CheerMe is working jointly with the Department of Education and the Department of Jobs, Precincts and Regions to address physical inactivity and obesity in Victorian teens – adapted during the pandemic to also be an at-home challenge app teens can use to stay occupied.

She's a Crowd will assist the Department of Transport with crowdsourced spatial data to help planners understand and enhance user safety, mobility and satisfaction of women and girls using the state's transport network.

These latest procurement contracts bring the total government procurement investment in Victorian Startups through CivVic Labs to \$1.48 million since the program commenced in 2019.

CivVic Labs, led by LaunchVic in partnership with the Victorian Government's Public Sector Innovation Fund, was established to provide startups with more Government procurement opportunities.

For more information visit civvic.launchvic.org.

Quote attributable to Minister for Innovation, Medical Research and the Digital Economy Jaala Pulford

"Connecting our local startups to government procurement opportunities is one of the most logical and impactful ways government can ensure the Victorian startup ecosystem is supported and continues to grow."

Quote attributable to Minister for Government Services Danny Pearson

"Startups are at the forefront of innovation, and CivVic Labs is ensuring the Victorian Government has access to the latest thinking while simultaneously supporting young companies to grow"

Quote attributable to LaunchVic CEO Dr Kate Cornick

"These contracts provide vital capital for startups to continue to develop their products, build successful companies and create jobs – which is the ultimate goal for LaunchVic."